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RFORMANCE 30/20

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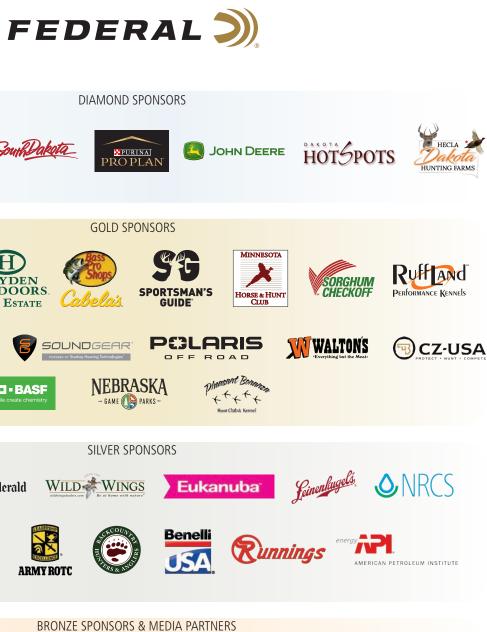


IOWA SPORTSMAN





PRESENTING SPONSOR





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Pheasants Forever and Quail Forever's mission is to conserve pheasants, quail and other wildlife through habitat improvements, public access, education and conservation advocacy.

Welcome to the world's biggest and best show for upland hunters, wildlife lovers and conservationists. There is something — actually, LOTS — for everybody at National Pheasant Fest & Quail Classic. Pheasants Forever and Quail Forever are excited to be "back in the saddle" this year in Omaha!

The time is now!

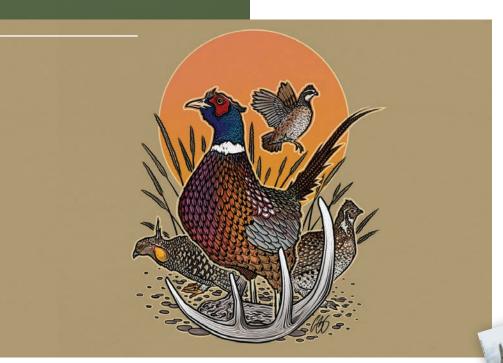
At the heart of the Habitat Organization is our commitment to upland habitat conservation and the next generation of conservationists. It is clear that it will take all of our constituents working together to save the uplands. The uplands need us now more than ever, which is why Pheasants Forever and Quail Forever is actively delivering the Call of the Uplands campaign. This \$500 million strategic and science-based campaign is our best chance to come together around a common cause — a promise to conserve the uplands before it's too late.

Diverse Membership

Pheasants Forever and Quail Forever members are a diverse group of hunters, farmers, ranchers, landowners, conservation enthusiasts, wildlife lovers and wildlife officials. The common thread: All want to make a difference for wildlife by conserving, enhancing and creating upland habitat. Pheasants Forever and Quail Forever's upland conservation community represents over 400,000 members, supporters and partners, all dedicated to the protection of our uplands and the conservation of pheasants, quail and other wildlife.

Answering the Call of the Uplands®

North America's prairies and grasslands are our planet's most endangered ecosystem. These habitats are home to the thrilling ring-necked pheasant, all six species of our continent's magnificent quail, and countless wildlife from butterflies and bees to songbirds, big game, and other gamebirds such as sage grouse, prairie chickens and sharp-tailed grouse. Our organization's monumental, multi-year Call of the Uplands



Cover art by Casey Underwood » caseyunderwood.com

campaign is putting millions of acres of wildlife habitat in the ground, creating public places for hunting and outdoor recreation, and making new hunters to carry on the conservation tradition.

Wildlife Habitat

Since Pheasants Forever's inception in 1982 and Quail Forever's launch in 2005, the organization's 567,500+ on-the-ground projects (anchored by the work of our tireless chapters and supported by the work of our essential partners) have created and improved more than 22 million acres of upland wildlife habitat across the continent.

Public Lands

To date, Pheasants Forever and Quail Forever has participated in 1,725 land acquisitions totaling 218,591 acres of permanently protected habitat. These land acquisition projects have been completed in conjunction with local, state and federal natural resource agencies. And every acre is open to public hunting.

Conservation Advocacy

Our mission is directly tied to a strong framework of federal conservation programs, such as the Conservation Reserve Program (CRP), which is granted by the U.S. Congress in the Federal Farm Bill's Conservation Title. We act as a voice for upland habitat and wildlife in Washington D.C. as well as statehouses across the pheasant and quail range. We are also working with a broad coalition of partners and members of Congress to introduce new legislation called the North American Grasslands Conservation Act that would enhance and conserve America's grasslands, savannas, sagebrush steppe, prairie, and glade ecosystems.

Conservation Education

In an effort led by our hard-working chapters, Pheasants Forever and Quail Forever has developed programs and materials that promote conservation education and public awareness. In 2021 alone, the organization's chapters hosted 1,297 events that impacted 40,898 youth and adult participants.



Connect with our employee team online at pheasantsforever.org/employees

Thank You to Sportsman's Guide for providing team uniforms for the 2022 National Pheasant Fest & Quail Classic. Team members wearing these uniforms will be able to provide assistance and answer questions during the three-day event.

Join Us

OUAIL

The numbers don't lie. Pheasants Forever and Quail Forever don't just talk. **We do.**

The Habitat Organization invites you to join our quest to ensure a country rich in upland wildlife habitat and people willing to make what we have better ... and bring more of it back. If you are already a member, extend at the show ... or consider increasing your support with a visit to our Elite Member Booth.

More members and more support equal more acres of habitat, more pheasants and quail and all manner of upland wildlife, and more public lands to hunt.

Enjoy the show!

FEATURED SPEAKERS

PUBLIC LANDS PAVILION

AND SEMINAR STAGE SCHEDULE

The Public Lands Pavilion features an exciting lineup of dynamic speakers and an exhibitor area celebrating the country's **800 million acres** of prairies, forests, mountains and public lands open to all Americans for hunting, hiking and exploring. With special thanks to Backcountry Hunters & Anglers, Ruffed Grouse Society and Theodore Roosevelt Conservation Partnership as our Public Lands Pavilion sponsoring partners.



TAKE THEM WITH YOU: THEIR FUTURE, AND YOUR SANITY, DEPENDS ON IT

Christine Peterson has covered the outdoors as a journalist for a wide array of national publications and serves as the president & board chair of the Outdoor Writers Association of America. Christine is also an avid bird hunter who hunts public lands with her yellow Lab, husband and young daughter.

» ALL WEEKEND



PUBLIC LAND OPPORTUNITIES, THREATS AND HIGHLIGHTS Ryan "Cal" Callaghan is MeatEater's director of conservation and host of *Cal's Week in Review* podcast. Cal is also a member of BHA's board of

also a member of BHA's board of directors and an avid bird hunter. He'll have his bird dog, Snort, along with him at the show.

» ALL WEEKEND

Plus moderator of the Grasslands Act Panel on the Habitat Stage at 11:00 A.M. on Saturday.

MEATEATER

PUBLIC LANDS HAPPY HOUR Sponsored by Scinesburgelis

Immediately following the Public Lands State of the Union on Saturday.

TIME	SPEAKER(S)
1:00	Ruffed Grouse Society
2:00	Ryan Callaghan, Meateater
3:00	Wade Truong, Durrell Smith, Erica Hill, Jared Romero and moderated by BHA's Katie McKalip
4:00	John Laux, Nebraska Game and Parks
5:00	Tom Carpenter, Pheasants Forever Editor
6:00	Christine Peterson
10:00	John Laux, Nebraska Game and Parks
11:00	Ruffed Grouse Society
12:00	Christine Peterson
1:00	Wade Truong, Durrell Smith, Erica Hill, Jared Romero and moderated by BHA's Katie McKalip
2:00	Dr. Jess McGuire, Tyler Webster, Frank Loncarich, Kyle Hedges and moderated by Andy Edwards
3:00	Ryan Callaghan, Meateater
4:00	Howard Vincent, Land Tawney, Ben Jones, Whit Fosburgh and moderated by Christine Peterson
5:00	Brought to you by Leinenkugel's
10:00	Ryan Callaghan, Meateater
11:00	Ruffed Grouse Society
12:00	Tom Carpenter, Pheasants Forever Editor
1:00	Christine Peterson
12:00 1:00 2:00	Wade Truong, Durrell Smith, Erica Hill, Jared Romero and moderated by BHA's Katie McKalip
3:00	John Laux, Nebraska Game and Parks



SPONSORED BY

4 National Pheasant Fest & Quail Classic

HOWARD VINCENT • LAND TAWNEY • BEN JONES • WHIT FOSBURGH • CHRISTINE PETERSON



A PUBLIC LANDS STATE OF THE UNION

We've gathered the leaders of Pheasants Forever and Quail Forever, Backcountry Hunters & Anglers, Ruffed Grouse Society and Theodore Roosevelt Conservation Partnership for a high-powered national public lands panel discussion.

» SATURDAY AT 4:00 P.M.





TOPIC

Planning a Ruffed Grouse & Woodcock Trip to the Northwoods Public Land Opportunities, Threats and Highlights

Changing Face of Public Land Hunters

Nebraska's Open Fields & Waters for the Public Land Hunter Seven Traits of a Public Land Pheasant Hunter Take Them with You: Their Future, and Your Sanity, Depends on It

Nebraska's Open Fields & Waters for the Public Land Hunter Planning a Ruffed Grouse & Woodcock Trip to the Northwoods

Take Them with You: Their Future, and Your Sanity, Depends on It

Changing Face of Public Land Hunters

Public Land Quail from Coast-to-Coast

Public Land Opportunities, Threats and Highlights

A Public Lands State-of-the-Union

Public Lands Happy Hour (must be 21 years of age)

Public Land Opportunities, Threats and Highlights

Planning a Ruffed Grouse & Woodcock Trip to the Northwoods

Seven Traits of a Public Land Pheasant Hunter

Take Them with You: Their Future, and Your Sanity, Depends on It

Changing Face of Public Land Hunters

Nebraska's Open Fields & Waters for the Public Land Hunter

PUBLIC LANDS PAVILION

JESSICA MCGUIRE, PHD • TYLER WEBSTER • FRANK LONCARICH • KYLE HEDGES • ANDY EDWARDS











» 2:00 P.M. SATURDAY ONLY

PUBLIC LAND QUAIL FROM COAST-TO-COAST

Quail Forever is the fastest growing segment of our organization with members representing the Southeastern United States, Great Plains, Desert Southwest, and Pacific Northwest. Our panel will cover quail hunting tips and tactics for the variety of quail species across all of these geographies.







Open Fields and Waters Program

Hunting & Trapping Permitted

All Species & Seasons

By Walking Only

DO NOT HUNT, TRAP OR FISH BEYOND FIELD BOUNDARY

so may have be

te has been enrolled to provide hur

espect the Landowner and the Land



CHANGING FACE OF **PUBLIC LAND HUNTERS**

A new panel focused on the growing diversity of audiences hunting public lands featuring Wade Truong, Erica Hill, Durrell Smith, TRCP's Jared Romero, and moderated by BHA's Katie McKalip.

Nebraska's Open Fields and Waters Program

National Pheasant Fest & Quail Classic will create more public places for you to hunt. No other sports show in the country can make that statement! Here's how. All participating public lands exhibitors have agreed to donate 10% of their business' event proceeds to Nebraska's signature access effort, the Open Fields and Waters Program. It's our goal to raise \$75,000 with our partners during National Pheasant Fest & Quail Classic to open an additional 10,000 acres of private land for public access for the 2022 season!

> Please visit the following partners and thank them for their contributions:

Backcountry Hunters & Anglers, Ruffed Grouse Society, Public Lands Tees, Northwoods Collective / Project Upland, Sage and Braker, Steelhead Outdoors, Rambo Bikes, X-Stand Tree Stands and Modern Carnivore

GEAR THE WAY YOU'D DESIGN



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FEATURED SPEAKERS

BIRD DOG STAGE

AND SEMINAR SCHEDULE

The world's best dog trainers are at the 2022 National Pheasant Fest & Quail Classic Bird Dog Stage! This year, you have the opportunity to learn from and meet with the best bird dog trainers and handlers in the field today.

JOSH

MILLER

Josh Miller is

the Product

for SportDOG

Brand[®], as well

Training Specialist



owns Dokken's Oak Ridge Kennels, the

largest oun dog training kennel in the upper

half of the U.S., and Dokken Dog Supply. He

is the author of *Retriever Training: The*

Complete Guide to Developing Your

member for SportDOG Brand[®] and Purina.

TOM DOKKEN The inventor of the DeadFowl Trainer, Tom has more than 40 years of training experience. He

as the owner and operator of River Stone Kennels in New Richmond, Wisconsin, Josh has been training gun dogs professionally for nine years, and shed hunting dogs for six years. Josh and his chocolate lab, Easton, made names for themselves by winning the NASHDA Shed Dog Hunting Dog, the leading innovator in shed antler hunting with dogs, and Senior ProStaff World Championship in 2011, and continued their first-place status in 2013 and 2014.

BYNUM An Idaho-based veterinarian, avid wingshooter and former iournalist. DVM Seth Bynum

SETH

(@birddogvet) specializes in canine reproduction and serves as adjunct faculty at Washington State University. Fond of using both shotgun and camera in the uplands behind his German shorthairs, Dr. Bynum is also a contributing writer and photographer for MeatEater's "Ask A Vet" series.

RONNIE SMITH

Ronnie Smith's life has revolved around bird dogs and the family business of raising/training

some of the best bird dogs in the country at Ronnie Smith Kennels, LLC located in northeastern Oklahoma. Since 1982. Smith has been giving seminars across the country, helping people to better understand their dogs and how to interact with each individual breed, building his distinction as a premier dog trainer in North America.



Hall of Fame inductee and a Smith Training Seminar instructor. Cousin to Ronnie Smith and the son of legendary dog trainer Delmar Smith, Rick conducts seminars on an international scale and continues to raise his outstanding line of Brittany bird dogs. From puppyhood to finished bird dogs, Smith is at the top of his class.

RICK SMITH Rick Smith is a renowned field trialer and trainer. is a Brittany



MIKE WIEBEN Pro trainer Mike

of the Midwest's premier dog trainers for shed hunting,

and waterfowling, focusing on hunting techniques as well as all-around obedience for gun dogs. Wieben is the head dog trainer with 20 years of experience at Dokken's Oak Ridge Kennels, Inc. located near Northfield, Minnesota, and is a certified NASHDA master judge.

Wieben is one

upland hunting

TIME SPEAKER(S) 1:00 Josh Miller 1:30 Mike Wieben 2:00 Seth Bynum, DVM 2:30 Rick Smith 3:00 Ronnie Smith 3:30 Tom Dokken 4:00 Josh Miller 4:30 **Rick Smith** 5:00 Seth Bynum, DVM 5:30 Ronnie Smith 6:00 Panel Discussion 10:00 Rick Smith Mike Wieben 10:30 11:00 Seth Bynum, DVM Ronnie Smith 11:30 12:00 Josh Miller 12:30 Tom Dokken 1:00 Rick Smith 1:30 Mike Wieben 2:00 Seth Bynum, DVM 2:30 Ronnie Smith 3:00 Josh Miller 3:30 Tom Dokken 4:00 Panel Discussion 10:00 Tom Dokken 10:30 Josh Miller 11:00 Ronnie Smith 11:30 **Rick Smith** 12:00 Seth Bynum, DVM 12:30 Mike Wieben

1:00

1:30

2:00

2:30 3:00 Josh Miller

Ronnie Smith

Tom Dokken

Seth Bynum, DVM

Panel Discussion

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TOPIC

Training Your Retriever Training Your Dog to Find Shed Antlers When Should I Spay or Neuter my Hunting Dog? Your Dog Needs a Leader - A Good One! The 3 C's - Confidence, Composure and Compliance Starting and Developing Your Pheasant Dog Training Your Retriever It's the Dog Owner's Job to Mentor Their Pets Fueling Success - Maximizing Nutrition for Your Hunting Dog A More Natural Way to Steady Your Dog Ask the Experts - Over 200 Years of Dog Training Experience

Your Dog Needs a Leader - A Good One! Training Your Dog to Find Shed Antlers Tips for Taking Your Breeding Plan to the Next Level A More Natural Way to Steady Your Dog Training Your Retriever Advanced Control for Hunting Dogs It's the Dog Owner's Job to Mentor Their Pets Training Your Dog to Find Shed Antlers Fueling Success - Maximizing Nutrition for Your Hunting Dog The 3 C's - Confidence, Composure and Compliance Training Your Retriever Starting and Developing Your Pheasant Dog Ask the Experts - Over 200 Years of Dog Training Experience

Advanced Control for Hunting Dogs Training Your Retriever The 3 C's - Confidence, Composure and Compliance Your Dog Needs a Leader - A Good One! Fueling Success - Maximizing Nutrition for Your Hunting Dog Training Your Dog to Find Shed Antlers Training Your Retriever A More Natural Way to Steady Your Dog Starting and Developing Your Pheasant Dog When Should I Spay or Neuter my Hunting Dog? Ask the Experts - Over 200 Years of Dog Training Experience

9

FEATURED SPEAKERS PATH TO THE UPLANDS

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AND SEMINAR STAGE SCHEDULE

Back by popular demand, this unique stage presented by ALPS OutdoorZ will serve as a platform for dynamic individuals to share their passion for the wide-open spaces and serenity that is provided by upland wildlife habitat. Different motivations drive our interest in these common grounds, but these presenters will aim to tell a compelling story including how they got started, why they are still connected, and inspire others to get involved! For more enlightening content visit www.pheasantsforever.org/pathtotheuplands.



Come learn how some of the leading voices in the hunting industry are proud to support R3 efforts so that others can enjoy public lands, habitat and the wildlife that calls it home. We all care about clean air, fresh water, healthy soils and abundant wildlife, and these stories will connect the dots of hunters and conservation.



WOMEN ON THE WING

Women continue to be one of the fastest growing demographics in the upland and hunting community. This PF & QF national initiative is focused on inspiring women and providing opportunities to become engaged conservationists. These passionate sportswomen will share their affinity for the outdoors, while helping improve your skills for a variety of outdoor activities including hunting!



SHOOTING SPORTS

Safe and effective recreational shooting programs are designed as natural gateways for individuals into the world of upland hunting and conservation. You don't want to miss this exclusive opportunity to learn from one of the nation's leading wingshooting experts and clay target world record holder, Dave Miller!

TINA DOKKEN ERIC MORRIS



TRAVIS FRANK

RECRUIT, RETAIN, REACTIVATE (R3)

Dedicated to sharing their outdoor lifestyles and an appreciation for wildlife, our diverse speakers will provide inspiration to traditional, new and emerging audiences of all ages. Join us as we explore innovative programs that help build a welcoming community, so that individuals can enjoy their own unique pathway to being active hunters.

	TIME	SPEAKER(S)	ΤΟΡΙϹ
	2:00 2:30	Renee Tomala, PF & QF Senior Field Representative Mark Norquist, Modern Carnivore	Women on the Wing: Geared Up! Share a Meal - Grow the Hunt
	3:00	Tom Carpenter, Pheasants Forever Editor	Upland 101 - Getting Started in Upland Bird Hunting
	3:30	Eric Morris, NonTypical Outdoorsman TV	Inspiring New Diverse Hunters Through Upland Bird Hunting
	4:00	North American Versatile Hunting Dog Association (NAVHDA)	Experiencing the Thrill of a Well Trained Versatile Hunting Dog
	4:30	Ben Brettingen, onX Hunt	E-Scouting for Public Land Pheasants
	5:00	Dave Miller, CZ USA Field Sports	Shot Performance from Different Chokes, Loads and Gauges
	5:30	Holly Mauslein, Nebraska PF & QF	The Social Hunter: Building Community Through Hunting
	10:00	Hannah Hayes, North Dakota PF & QF	Falconry: Conservation in Flight
	10:30	Renee Tomala, PF & QF Senior Field Representative	Women on the Wing: Geared Up!
	11:00	Sam Soholt, Public Land Tees	Hunter Turned Conservation Advocate
	11:30	Travis Frank, The Flush TV	Raising a Family in the Outdoors
	12:00	Tom Carpenter, Pheasants Forever Editor	Upland 101 - Getting Started in Upland Bird Hunting
SATURDAN	12:30	Durrell Smith, Minority Outdoor Alliance & Sporting Life Notebook	Bringing the Unlikely to the Uplands
Ľ Ľ	1:00	Mark Norquist, Modern Carnivore	Share a Meal - Grow the Hunt
	1:30	Ben Brettingen, onX Hunt	E-Scouting for Public Land Pheasants
S A	2:00	Tina Dokken, YouTube Series: Tina Dokken Unleashed	For the Love of Dogs & Hunting
	2:30	Eric Morris, NonTypical Outdoorsman TV	Inspiring New Diverse Hunters Through Upland Bird Hunting
	3:00	Dave Miller, CZ USA Field Sports	Shot Performance from Different Chokes, Loads and Gauges
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	4:00	ALPS OutdoorZ	Mentoring 101 - Save the Outdoor Lifestyle
	10:00	Tom Carpenter, Pheasants Forever Editor	Upland 101 - Getting Started in Upland Bird Hunting
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SUNDAY	12:30	Ben Brettingen, onX Hunt	E-Scouting for Public Land Pheasants
S	1:00	Eric Morris, NonTypical Outdoorsman TV	Inspiring New Diverse Hunters Through Upland Bird Hunting
	1:30	Hannah Hayes, North Dakota PF & QF	Falconry: Conservation in Flight
	2:00	Holly Mauslein, Nebraska PF & QF	The Social Hunter: Building Community Through Hunting
		•	:



FEATURED SPEAKERS

WILD GAME COOKING

SPONSORED BY

AND SEMINAR STAGE SCHEDULE

The Wild Game Cooking Stage slices and dices away the "gamey" stigma attached to wild game recipes. The result? Great meal ideas that are flavorful and easily prepared. The stage also highlights that the hunt is only half the experience — it's harvesting, preparing and serving flavorful wild game dishes that connect us to the land and conservation. Returning headliner and keynote speaker Hank Shaw is joined by chefs Jack Hennessy, Bri Van Scotter, Rachel Hogan, Wade Truong and Jonathon Tremblay to bring attendees the most diverse and unique Wild Game Cooking Stage lineup ever assembled!



HANK **SHAW** Shaw is the creator of the James Beard award winning website and food blog Hunter

Angler Gardener Cook and the author of five wild game cookbooks. His website has become one of the most popular sources of wild game recipes in the world; today it boasts over 1,100 recipes detailing preparation for everything from pheasant and fish to squirrels and big game. Shaw is Field & Stream, Outdoor News and a Life Member of Quail Forever. Project Upland, among others.



Braising the Wild blog, Hennessy's outdoor heritage stems from the backcountry of Washington state where he pursued upland birds and big game. Hennessy has authored wild game recipes for a variety of publications including the Pheasants Forever Journal of Upland Conservation, Outdoor Life, Petersen's Hunting, Gun Dog Magazine,

JACK

HENNESSY

Author of the



BRI **VAN SCOTTER** Van Scotter is a professional chef, author and television host who also created the culinary

blog and series Wilderness to Table. A professionally trained chef and pastry chef who is an adult-onset hunter, she has worked at some of the best restaurants in the United States and is a two-time published author of the wild game cookbooks, Complete Wild Game Cookbook and The Easy Venison Cookbook.



RACHEL

HOGAN Hogan is an avid adventurer. outdoorswoman and certified natural foods chef. Turnina

the high-quality protein that game meats provide into modern and healthful dishes is her signature. Hogan has been executive chef and upland hunting guide in South Dakota for the last eight seasons at Pine Shadows Daybreak Lodge, and hunts with her field bred English springer spaniels. Her culinary work has been featured by various magazines, including Covey Rise.



WADE TRUONG A millennial outdoorsman and first-generation hunter from the state of Virginia, Truong is a

self-taught chef who loves cooking for friends and exploring new ingredients related to wild foods. His work has been featured in the New York Times and Garden & Gun. Truong and his partner, Rachel Owen, are authors of the blog Elevated Wild, designed to promote a deeper sense of pride, rootedness and nourishment from wild game recipes.

TREMBLAY Originally from Upstate New York, Tremblav moved to Kansas in 2013 and began working for Walton's Inc.,

JONATHON

building his knowledge and love of all things related to sausage and wild game cooking. As the Media Manager for Walton's and the administrator for their informational website. *Meatgistics.com*, Tremblay has conducted hundreds of videos, livestreams and podcasts on how to produce the best snack stick, summer sausage or bratwurst with your purchases from Walton's Inc.

	TIME	SPEAKER(S)
FRIDAY	1:00 2:00 3:00 4:00 5:00	Wade Truong Jonathon Tremblay Hank Shaw Bri Van Scotter Rachel Hogan
SATURDAY	10:00 11:00 12:00 1:00 2:00 3:00 4:00	Hank Shaw Wade Truong Rachel Hogan Bri Van Scotter Jonathon Tremblay Jack Hennessy Rachel Hogan
SUNDAY	10:00 11:00 12:00 1:00 2:00 3:00	Hank Shaw Wade Truong Bri Van Scotter Rachel Hogan Jonathon Tremblay Jack Hennessy





TOPIC

- Sous Vide Pheasant Breast with Chimichurri
- How to Make Pheasant Snack Sticks
- Building a Better Stew
- Homemade Wild Game Pasta
- Sweet and Spicy Pheasant Skewers

Getting More Out of Upland Gamebirds Sous Vide Pheasant Breast with Chimichurri Jalapeño Popper Pheasant Sliders Homemade Wild Game Pasta How to Make Pheasant Summer Sausage Perfect Venison Made Simple: Sous Vide Backstrap Crispy Pheasant "Cordon Bleu"

Getting More Out of Upland Gamebirds Sous Vide Pheasant Breast with Chimichurri Homemade Wild Game Pasta Sweet and Spicy Pheasant Skewers How to Make Pheasant Fresh Sausage Fast Fowl, Fast Food: Phez-Fil-A Sandwich

PHEASANTS FOREVER & QUAIL FOREVER'S YOUTH VILLAGE

FEATURED ACTIVITIES

All of our efforts made today by Pheasants Forever and Quail Forever have little impact without future conservation leaders taking a stand for wildlife conservation. In an effort to engage and educate future conservation leaders, our organization is dedicated to working with members, chapters and conservation partners to provide opportunities for youth and their families to share our outdoor traditions.

A special thank you to these vendors for helping provide activities throughout the weekend; Cornhusker Fly Fishers, Nebraska Game & Parks Commission, Fontenelle Forest, Henry Doorly Zoo, Longleaf Alliance (Burner Bob) and Douglas County West PF Youth Conservation Club.

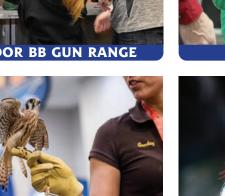
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RAPTORS





ARCHERY RANGE

COLORING ACTIVITIES

CONSERVATION CAREER & NATURAL RESOURCES COLLEGE FAIR Are you interested in a career in conservation? Learn how you can get involved in the greater conservation community by visiting our Conservation College and Career Fair. In this space, you will be able to chat with resource professionals from across the country and find current and future positions in the conservation field.



PARTICIPATING VENDORS: Pheasants Forever and Quail Forever, University of Nebraska – Lincoln, Bellevue University, Nebraska Forest Service, Nebraska Natural Resource **Department and Omaha Parks & Recreation Department.**











Make your trip to Nebraska even better – complete a virtual mixed bag hunt as you visit the Pheasant Fest exhibit floor. • Look for specially marked displays, each featuring one of Nebraska's four upland species. • Use your smart phone (or pick up printed flier) to record your harvest. • Capture all four birds - then visit the Nebraska Game and Parks booth for special gift.

- Completing all stops in the virtual hunt enters you to win a \$500 gift card.



PHEASANTS FOREVER & OUAIL FOREVER'S

HABITAT HELP DESK



AND SEMINAR STAGE SCHEDULE

The Habitat Help Desk is an area of the show floor dedicated to helping farmers and landowners meet their conservation and habitat goals on their property. Landowners can consult with trained wildlife biologists to gain insights into management activities, as well as what local, state and federal voluntary conservation programs may be available for their property. Additionally, there will be other opportunities to learn more about soil health, habitat managment and precision agriculture. Stop by for for an opportunity to see first-hand the importance of habitat diversity and management thru virtual reality, a ground-level view of how different habitat types function.



WHY HABITAT?

Two factors affect pheasant and quail populations above all others habitat and weather. While we can't control the weather, we can influence the quality and quantity of upland habitat. Habitat is what supports strong and healthy pheasant and quail populations — and many other species of upland wildlife such as whitetails, monarch butterflies, honeybees and prairie songbirds — for the long term.



FARMER OF THE YEAR

Throughout much of pheasant and quail country, PF & QF rely on the willingness of farmers, ranchers and private landowners to adopt conservation on their farms, ranches and forestlands to achieve our habitat goals. At the Classic we elevate and celebrate the farmers we work with daily that go "above and beyond" to deliver the upland wildlife habitat mission on their working lands.





SHARING THE LAND Doug Duren's Sharing the Land Access Initiative is a conservation

cooperators network that connects landowners with hunters and access seekers for the purpose of stewarding and enjoying healthier lands together.

» ALL WEEKEND



RECEIVE A PERSONALIZED CONSERVATION PLAN

Bring a legal description of your property or be able to pinpoint your property's exact location on a map. Then sit down with a trained biologist from PF & QF to review your property and learn what financial and technical assistance programs may be available. You'll leave with knowledge, insight and a plan to help accomplish your habitat goals.

	TIME	SPEAKER(S)
	1:00 2:00	Allie Barg, University of Nebraska John Laux, NGPC Upland Habitat and Access Manager
	3:00	Ryan Lodge, Pheasants Forever Working Lands Coordinator
FRID	4:00 5:00 6:00	Billy Chromy, Habitat Project Contractor, Standing C Excavatin Doug Duren, Duren Family Farms Frank Loncarich and Kyle Hedges, MO Dept. of Conservation
	10:00	Frank Loncarich and Kyle Hedges, MO Dept. of Conservation
	11:00	Howard Vincent, Shaun Grassel, Land Tawney, Whit Fosburgh, Ted Koch and moderated by Ryan Callahan
	12:00	Doug Duren, Duren Family Farms
	1:00	Billy Chromy, Habitat Project Contractor, Standing C Excavatin
TUR	2:00	Brought to You by John Deere, BASF and National Sorghum Checkoff
SA	3:00	Dr. Andrew Little, University of Nebraska – Lincoln
	4:00	Gerry Steinhauer, Botanist, NGPC
	10:00	Grace Schuster, University of Nebraska – Lincoln
$\mathbf{\succ}$	11:00	Nate Pflueger, Pheasants Forever Precision Ag Coordinator
A	12:00	Eric Zach, Agricultural Program Manager, NGPC
Z	1:00	Doug Duren, Duren Family Farms
SUNDAY	2:00	Brought to You by John Deere, BASF and National Sorghum Checkoff
	3:00	Brian Teeter, Pheasants Forever Prescribed Fire Coordinator









TOPIC

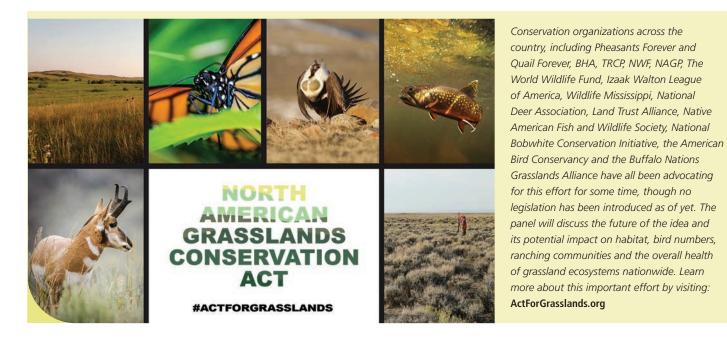
ng	Creating Functional Habitat for Pheasants in an Agricultural Landscape Nebraska's Strategic Berggren Pheasant Plan, A Targeted Approach Working Lands for Wildlife: A Leveraged Approach for Beef, Birds and Beetles in Nebraska's Sandhills Upland Habitat Chores Sharing The Land Access Initiative Midwest Quail Research: What It Means for Your Farm
	Midwest Quail Research: What it Means for Your Farm
l,	North American Grasslands Act (see page 18)
	Sharing The Land Access Initiative
ng	Upland Habitat Chores
	Precision Ag and Conservation Farm Panel and 2021 Farmer of the Year
	Addressing Natural Resource Conservation Needs in Multi-functional Agricultural Landscapes
	A Botanist's Approach to Pheasant Management
	Bioenergy Crop Production in an Agricultural Landscape: Implications for Grassland Bird Communities
	Habitat that Improves Your Soil Health
	Great Plains Grassland Initiative, A New Approach to Woody Encroachement
	Sharing The Land Access Initiative
	Precision Ag and Conservation Farm Panel
	Prescribed Fire: The Need, Desire and Support for Accomplishing Your Objectives

NORTH AMERICAN -

GRASSLANDS CONSERVATION ACT

#ACTFORGRASSLANDS

The North American Grasslands Conservation Act would establish federal legislation designed to provide landowners with voluntary, flexible economic incentives and opportunities to improve and conserve disappearing grasslands, sage brush, prairies and savannas. Over 73 percent of America's tallgrass, mixed grass and shortgrass prairies have vanished, along with their ecological benefits and many iconic species. Total grassland bird populations have declined by more than 40 percent since 1966 and some species, like the lesser prairie chicken, teeter at the edge of extinction. Species that had been economically significant throughout American history like the bobwhite quail have seen declines of nearly 85 percent in the last half century.



Alongside Howard Vincent on the panel will be Shaun Grassel, President of the Buffalo Nations Grasslands Alliance and a wildlife biologist for the Lower Brule Sioux Tribe, Land Tawney, president and CEO of Backcountry Hunters and Anglers (BHA), Whit Fosburgh, president and CEO of Theodore Roosevelt Conservation Partnership (TRCP) and Ted Koch, the executive director of the North American Grouse Partnership (NAGP). MeatEater's Ryan Callaghan will moderate the panel. Callaghan is MeatEater's director of conservation, host of the Cal's Week in *Review* podcast and an advocate for the creation of the Grasslands Act.



» SATURDAY AT 11:00 A.M

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*Code valid on new membership purchases made at onxmaps.com A portion of all proceeds using code **PHEASANTS** goes to Pheasants Forever to support their mission A portion of all proceeds using code **QUAIL** goes to support Quail Forever and their mission



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photo: Jessica DeLorenzo

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CZ- USA * <i>Gold Sponsor</i> 1525 Dakota 2831100, 1102 Dakota Hot Spots
* <i>Diamond Sponsor</i> 1321 Deutsch Langhaar Gruppe Nordamerika341 DeSmet Marketing & Tourism Committee
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Kent Nutrition617	
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*Bronze Sponsor419	
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The Upland Institute	437
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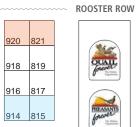


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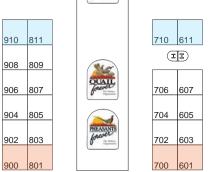
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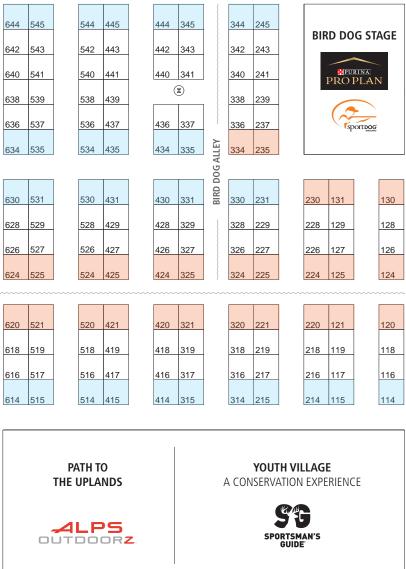
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SHOW ENTRANCE





Visit our Elite Member booth at the show floor entrance and join one of our elite levels of membership to make a substantial impact on wildlife habitat and our upland hunting traditions.

**EXCLUSIVE LIFE MEMBER GIFT:** Limited edition YETI Tundra 45, plus a 1 in 10 chance at a show floor gift certificate! MAKING A GIFT SUPPORTS EVERYTHING WE DO AS AN **ORGANIZATION — AND HELPS US ACCOMPLISH OUR AMBITIOUS CALL OF THE UPLANDS® GOALS** 

This campaign is our best chance to come together around a common cause – a promise to conserve our uplands before it's too late.

We have the mission, the expertise, and the passion to make wildlife habitat a NATIONAL PRIORITY — AND A PLAN TO EXPAND WILDLIFE HABITAT CONSERVATION ACROSS THE FOLLOWING STRATEGIC PILLARS:



## » HABITAT CONSERVATION

We will enhance and restore 9 million acres of strategic upland habitat nationwide, while permanently protecting over 75,000 acres, creating vast public access opportunities.

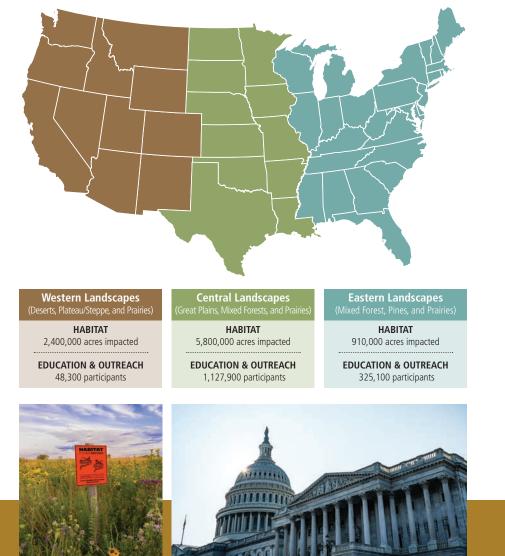
## » EDUCATION & OUTREACH

We will reach 1.5 million participants with new and expanded education and outreach programs to engage them in outdoor recreation, shooting sports, hunting and habitat conservation.

## » ADVOCACY

We will leverage the full strength of our grassroots organization, ensuring our collective and proactive voice is heard on Capitol Hill. We will advocate for policies that work for wildlife and for our communities.

## Answer the Call!



Visit our Elite Member booth at the show floor entrance and join one of our elite levels of membership to make a substantial impact on wildlife habitat and our upland hunting traditions or go online to *calloftheuplands.org* to pledge your support.

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Pheasants Forever, through Call of the Uplands^{®,} will focus on strategic landscape initiatives and leverage the full strength of our chapters, members and donors.

Protecting and improving habitat within the pheasant and quail ranges will be a focal point of every strategy implemented.

Our uplands are counting on us to step up and help play a critical role in reversing the loss of upland wildlife habitat! We hope you join us and donate today!



This campaign is our promise to never stop working to protect habitat, wildlife, and the meaningful experiences we share outdoors.

This campaign is your opportunity to make a difference for wildlife habitat conservation and future generations.



Learn more at calloftheuplands.org

## THE HABITAT WE'RE LOSING POSES THREATS TO PHEASANTS, QUAIL AND OTHER WILDLIFE

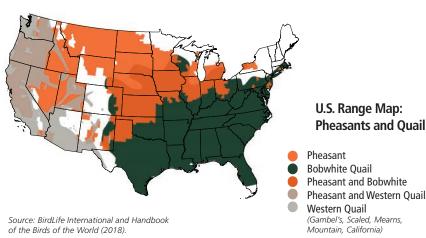




70% DECLINI 83% DECLINE in bobwhite quail populations in America's pheasant population (since 1970) across their entire range (since 1970)

**53% DECLINE** in populations of grassland bird species (since 1970)

Habitat loss threatens the wildlife we love. We're ready to fight for this habitat, but we need your help! Together, we can make a difference by strategically protecting and improving upland habitat across the pheasant and guail ranges.







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## Why? Because RuffLand" Kennels are designed to both protect your dog and make your kenneling experience better!

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## PHEASANTS FOREVER & OUAIL FOREVER IN NEBRASKA



Pheasants Forever and Ouail Forever has impacted 7 million acres of upland wildlife habitat in Nebraska since the organization's creation in 1982. That accomplishment can only happen with many partners working alongside.

With 97 percent of Nebraska privately owned, our habitat achievements are made in stride with the landowners, ranchers and farmers that take pride in the landscape and wildlife. Nebraska provides unique habitat incentives for landowners to enroll acreage.

Working Lands for Wildlife, focused in the Sandhills, provides eastern red cedar removal, grassland improvements and prescribed fire, all benefiting wildlife and landowners equally.

Pathway For Wildlife and Corners For Wildlife provide cropland-to-grassland conversion, habitat restoration, places to hunt, and soil health improvements through cover crops. Landowners achieve a variety of goals. Low-yield cropland seeded to prairie grass benefits pheasants, guail and pollinators, and provides an annual payment to increase the landowner's bottom line. Diverse and strategically placed cover crops offer an opportunity for wildlife cover in an agriculture-dominated landscape.

Pheasants Forever and Quail Forever work closely with the Nebraska Game and Parks Commission to offer public access for hunting and high-quality upland gamebird

habitat through the Open Fields and Waters Program, Habitat Share and the Berggren Pheasant Plan. Additional programs are also available through the expertise and guidance of the 20 Farm Bill biologists and 8 coordinating wildlife biologist that call Nebraska home.

Since 1995, Pheasants Forever has been able to provide habitat-driven programs with the help of many conservation partners. The Nebraska Game and Parks Commission. Natural Resource Conservation Service, The Farm Service Agency, The Nebraska Environmental Trust, Nebraska's Natural Resource Districts, the Rainwater Basin Joint Venture, The Nature Conservancy, The Sandhills Taskforce, the U.S. Fish & Wildlife Service Partners Program and the National Fish and Wildlife Foundation are all key partners in helping us reach the 7-millionacre mark.

Thank you to everyone who has made Nebraska a habitat-friendly, resourcehealthy, and wildlife-thriving home. Let's get going on the next million acres!







JOIN TODAY. ΜΑΚΕ Α DIFFERENCE **FOREVER!** 

## \$35.00 SHOW **SPECIAL INCLUDES:**

» Annual Pheasants Forever or Ouail Forever Membership

» One entry into a drawing for a CZ-USA 1012 12ga. Shotgun

## » FREE admission for family (valid for 2 adults and children 15 and under)



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Pheasants Forever or Quail Forever Browning Knife and Sheath OR Pheasant, Quail, Cottontail Cookbook by renowned game chef and classic speaker Hank Shaw.





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## PHEASANTS FOREVER & QUAIL FOREVER'S POLLINATOR PLAZA

## FEATURED ACTIVITIES

Back by popular demand, the Pollinator Plaza at 2022 National Pheasant Fest & Quail Classic will again provide information on popular pollinator species, citizen science research projects, fundraising campaigns, and habitat programs being implemented to provide guality habitat for a host of grassland and wildflower-dependent species, including pollinators, upland birds and other wildlife. In addition, there will be several hands-on activities available to educate participants of all ages on the value of pollinating insects and the habitat they call home.

**Returning to the Pollinator Plaza** in 2022, participants will have the opportunity to replicate the monarch butterfly migration. Learn about the trials and tribulations of the monarch's annual 2,000-mile journey.





**POLLINATOR ACTIVITIES** 





HABITAT PROGRAMS



Pheasants Forever and Quail Forever has emerged as a national leader for conserving habitat critical to monarchs and pollinators. In the last seven years, we have developed seed mixes that have included milkweed for 28,478 projects across the Midwest. Of those projects, we have impacted 289,875 acres and planted 1.05 billion milkweed seeds. In addition, Pheasants Forever and Quail Forever employ field biologists throughout the country. These biologists meet with 30,000+ landowners per year, impacting over 1 million acres per year that benefit pollinators and game birds.



## HABITAT BUILDERS, RUN WITH US.

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You can reach new heights with John Deere Rewards. That's because Pheasants Forever members are now eligible for valuable discounts on compact utility tractors through the free John Deere Rewards program. Because you don't just care about pheasant. You care about excellence and savings too.

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TAKE THE HUNTER MENTOR PLEDGE



Take the Hunter Mentor Pledge today and you'll be automatically entered to win great prizes. We need your commitment to preserving our outdoor heritage... If you don't, who will?



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One Mentor and their Mentee will be selected for a guided hunting experience of a lifetime provided by South Dakota Tourism.



ENTER TO WIN a chance at a guided hunting trip and an upland gear giveaway!



# MORE THAN A HOBBY

Hunting brings us together. It's a human tradition. And while pheasant hunting has always been a part of South Dakota's story, we're making the next chapter even greater. By shining the spotlight on sportswomen in the field, we're encouraging a future of pheasant hunting that's open to everyone, a future led by people like Grace.

SCAN TO WATCH GRACE'S STORY

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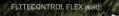




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