



JOIN OUR UPLAND CELEBRATION



BECOME A SPONSOR / EXHIBITOR

MARCH 7-9, 2025

KANSAS CITY CONVENTION CENTER



SCAN HERE
TO BOOK
NOW AND TO
VIEW SHOW
FLOOR MAP

10' x 10' Booth = \$975

10' x 10' Sponsor Corner (see Sponsorship Levels page for pricing)

10' x 10' Premium Booth = \$1,325

Bulk Spaces are Available = \$4,000+

» **BOOTH DISCOUNTS!**

Multiple booth discount - Exhibitors renting more than one booth are eligible for a 10% discount on each additional booth. Non-profit discount - 20% discount (standard inline booth positions). Must send in a copy of non-profit status.

» **BOOTH INFORMATION**

- All booth spaces include a 7" x 44" ID sign, plus 8' high back drape and 3' side drape.
- Four (4) exhibitor badges per 10' booth.
- One PF or QF Associate Membership.

For booth reservations, please contact PF & QF's Corporate Partnerships team:

Shannon Hoheisel: (763) 442-4356 or shoheisel@pheasantsforever.org

Luc Ramthun: (612) 308-8232 or lramthun@pheasantsforever.org

Laura Wood: (319) 855-2534 or lwood@pheasantsforever.org

A SPECIAL THANK YOU TO OUR NATIONAL SPONSORS

To become a corporate partner, please contact Chris Kalis, Vice President of Corporate Partnerships for Pheasants Forever & Quail Forever at: (651) 209-4956 or ckalis@pheasantsforever.org



SPONSORSHIP LEVELS

Go beyond logo placement and exhibit space through custom integrated sponsorships. Build lasting relationships with attendees by investing in their Pheasant Fest & Quail Classic experience. We are experts at building custom programs that launch products and build brands. Exciting opportunities await companies like yours. Let us help you make the most of your sponsorship.

BRONZE SPONSORSHIP:

- One sponsor corner booth
- Recognition in two Pheasants Forever Journals
- Corporate logo in Show Guide
- 2 Invitations to the Thurs. night Partners in Conservation Reception
- 2 tickets to the PF& QF National Banquet Saturday night
- Sponsor recognition in booth provided by PF & QF
- 4 Exhibitor & daily passes (additional passes \$5.00 each)

\$6,000

SILVER SPONSORSHIP:

- Two sponsor corner booths
- Recognition in two Pheasants Forever Journals
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising
- Logo and website link at *PheasantsForever.org*
- Sponsor recognition in booth provided by PF & QF
- 2 Invitations to the Thurs. night Partners in Conservation Reception
- 4 tickets to the PF & QF National Banquet Saturday night
- 8 Exhibitor & daily passes (additional passes \$5.00 each)

\$12,000

GOLD SPONSORSHIP:

- Four booths (2 sponsors corners and 2 in line)
- Custom Event Sponsorship Opportunity
- Recognition in two Pheasants Forever Journals
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising
- Logo and website link at *PheasantsForever.org*
- Sponsor recognition in booth provided by PF & QF
- 4 Invitations to the Thurs. night Partners in Conservation Reception
- One table of 10 to the PF & QF National Banquet Saturday night
- 16 Exhibitor & daily passes (additional passes \$5.00 each)

\$18,000

DIAMOND SPONSORSHIP:

- Six booths (2 sponsor corners and 4 in line)
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Recognition in two Pheasants Forever Journals
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising
- Logo and website link at *Pheasantsforever.org*
- Sponsor recognition in booth provided by PF & QF
- 6 Invitations to the Thurs. night Partners in Conservation Reception
- One Table of 10 to the PF & QF National Banquet Saturday night
- Name and logo recognition at the PF & QF National Banquet
- 24 Exhibitor & daily passes (additional passes \$5.00 each)

\$30,000

CUSTOM SPONSORSHIP OPPORTUNITIES:

- Show Bag Sponsorship
- Featured Pheasant Fest show giveaways
- Lanyard Sponsorship
- Video Content Sponsorship
- Hospitality Sponsorship (Hotel Keycard, Shuttlebus Signage, special offers etc.)
- Showguide Advertising (Full or Half Page)
- Special Couponing
- Seminar Stage Sponsorships
- Sunday Family Day Sponsorships
- New Product Showcase
- Exhibitor or Chapter Lounge Sponsorships
- Women on the Wing Brunch or Lounge Sponsorship

For booth reservations or sponsorship opportunities please contact Shannon Hoheisel, Pheasants Forever and Quail Forever's Corporate Partnerships Manager

(763) 442-4356 | shoheisel@pheasantsforever.org

SHOW PROFILE

THE NATION'S LARGEST UPLAND HUNTING AND CONSERVATION EVENT

KANSAS CITY, MO!

REACH 30,000+ ENTHUSIASTIC ATTENDEES

NATIONAL PHEASANT FEST & QUAIL CLASSIC

Be a part of the much-anticipated 2025 National Pheasant Fest & Quail Classic. The annual national convention and outdoor tradeshow focuses on wildlife conservation, upland game bird hunting, bird dogs, wildlife habitat management, pollinators and more!



Join us to showcase your products and services during the nation's largest upland celebration. Promote your business to 30,000+ individuals who attend the weekend's festivities. Our available booth spaces disappear quickly. Our attendees are more than observers, they are actively engaged with our partners. Reserve your partnership today!

LIVE SEMINARS



HABITAT STAGE



BIRD DOG STAGE



YOUTH VILLAGE



PATH TO THE UPLANDS



PUBLIC LANDS PAVILION



HABITAT HELP ROOM

PheasantFest.org