




ANNUAL REPORT

2016

PLENTY TO CROW ABOUT

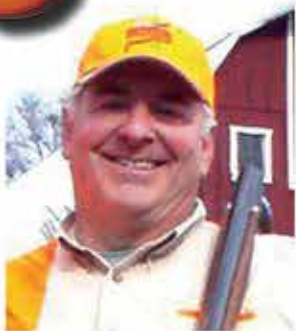
RECORD 2016 MEMBERSHIP •
RECORD YOUTH OUTREACH • NEW CRP SIGNUP

The background of the page is a solid orange color. Overlaid on this are several puzzle pieces of various shapes and sizes. The puzzle pieces are a light gray color with a subtle, grainy texture. A black pencil is positioned diagonally across the upper right portion of the page, resting on one of the puzzle pieces. The puzzle pieces are arranged in a way that suggests a larger picture is being assembled.

You hit it out of the park with a record
1.7 million acres of habitat improved for
wildlife, a record 150,000 members and a
record 150,000 youth introduced to hunting,
shooting sports and conservation.



Josh Dahlstrom



By Howard K. Vincent,
President & CEO

2016 - Plenty to Crow About

Thanks to our Pheasants Forever team for making 2016 a great year for wildlife habitat conservation. You hit it out of the park with a record 1.7 million acres of habitat improved for wildlife, a record 150,000 members and a record 150,000 youth introduced to hunting, shooting sports and conservation.

Your efforts were recognized by Charity Navigator, which just gave Pheasants Forever a fifth consecutive Four Star Exceptional Rating for being one of the nation's most effective wildlife habitat conservation organizations.

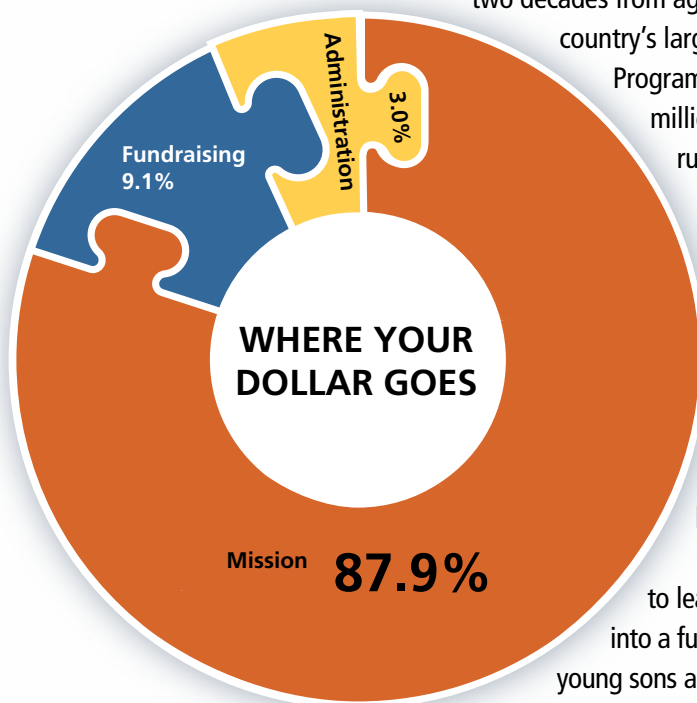
WINNING THE BATTLE, BUT THE WAR ISN'T WON YET

It's no secret we have an epic challenge ahead of us to strengthen conservation and grow our hunting heritage. The big picture tells us a majority of hunters are just under two decades from aging out of hunting and, in some ways, conservation too. The country's largest pheasant habitat program, the Conservation Reserve Program, has declined from over 35 million acres in 1993 to 23 million in 2015. Further, America is growing ever distant from rural life, the land and its creatures. Our urban majority is also electing many more representatives who do not understand nor appreciate wildlife on hunting and vote accordingly.

FOUNDING VALUES

Yet, I don't believe America is ready to relegate hunting and conservation, two of its core, founding values, to the dust bin of history. Your record support in 2016 demonstrates this belief. So now, it's onto the future, whose heavy hand is always knocking on the door.

Rest assured, Pheasants Forever has never been more ready to lead this nation's hunters and other conservation-minded citizens into a future where we put more habitat on the ground and more of our young sons and daughters into the pheasant fields learning, not only how to lead a speeding rooster, but the responsibility to give back to the resource. 🦅



A person wearing an orange long-sleeved shirt and an orange baseball cap is holding a black dog. The cap features a logo with a pheasant and the text "PHEASANTS forever". A large puzzle-piece graphic is overlaid on the image, containing the mission statement. The background is a field of tall grass.

PHEASANTS FOREVER MISSION STATEMENT

Pheasants Forever is dedicated to the conservation of pheasants, quail and other wildlife through habitat improvements, public awareness, education and land management policies and programs.



GROWTH

PEOPLE EQUAL HABITAT

It's a pretty simple formula, really. The organization's successful delivery of our mission is rooted in a growing collection of supporters. Whether you helped organize a chapter banquet, carried a drip torch on a prescribed habitat burn or sent a donation of your hard-earned dollars, it's your commitment to conservation that has made us one of the nation's most effective and efficient non-profit organizations. Thank you!

CHAPTERS

There are 581 Pheasants Forever chapters and 159 Quail Forever chapters comprising "The Habitat Organization." Unique among conservation organizations, our chapters retain 100 percent decision-making control over locally-raised funds. This allows chapter volunteers to develop habitat projects and conduct youth conservation events in the communities where they live, while belonging to a national organization with a voice for state and federal conservation policy. Chapters are the lifeblood of our organization, and our 4,000 chapter volunteers are the heart pumping the organization's mission with their time, sweat, talent and resources.

CALL TO ACTION: Please consider giving back to our valuable upland habitats and hunting heritage by becoming a chapter volunteer. Every chapter across



the country is looking for help with banquet planning, youth events and habitat projects. Go to www.pheasantsforever.org and the FIND A CHAPTER navigation in the middle of our homepage to locate the chapter nearest you.

MEMBERS

We established the organization's all-time mark this spring when we reached 149,728 members. Unfortunately, that's less than 10 percent of nation's pheasant hunters.

CALL TO ACTION: Find a fellow bird hunter who isn't already a member and take them to a local Pheasants Forever chapter banquet.

HABITAT LEGACY SOCIETY

The Habitat Legacy Society is a prestigious group reserved for those generous supporters who have chosen to include a gift to Pheasants Forever in their will or estate plans.



2016

TOP 10 PF BANQUETS BY MEMBERS (FISCAL)

Pheasant Country (SD)	741	Calgary (CN)	352
Ingham County (MI)	468	St Clair County (MI)	326
Ida County (IA)	389	Platte Area (SD)	307
Northern South Dakota	380	De Witt County (IL)	301
Northfork Tailgunners (KS)	359	Bay/Midland (MI)	300



Staff Photo

There are many benefits to naming Pheasants Forever in your will, but the benefit which matters most is the impact it will have on future generations.

CALL TO ACTION: As you move through your estate planning process, please keep in mind that there are many ways to support Pheasants Forever in your will. They range from bequests to gift annuities to gifts from retirement plan assets to gifts of insurance. Each gift supports our important work.

CHARITY NAVIGATOR

Our supporters should also feel confident their contributions are being used toward the organization's mission. For the fifth consecutive year, Pheasants Forever has been recognized with a four-star rating from Charity Navigator — the nation's largest charity evaluator — and is now included in the top six percent of charities in the country to receive such designation. Pheasants Forever earned an "exceptional" rating from the charity watchdog. 🦋



MEET MATT KUCHARSKI

PATRON MEMBER TESTIMONIAL

"A passion for upland hunting and bird dogs led me to volunteer for Pheasants Forever and Quail Forever. In doing so, I realized financial support is critical to achieving our habitat mission. That's why I became a Patron Member and committed to participate in the Habitat Legacy Society. Your support is more important than ever because when we're gone, the need to protect our precious wildlife habitat will remain."

— Matt Kucharski
(Pheasants Forever Patron Member
and Habitat Legacy Society Member)





HABITAT

PHEASANTS FOREVER – THE HABITAT MACHINE

2016 was a banner year for “The Habitat Organization’s” chapter volunteers, landowner and agency partners, who improved a record 1.7 million acres of habitat. This year’s Annual Report is full of details on this record achievement.

Healthy landscapes are comprised of diverse, sustainable land uses that include agricultural production and an array of conservation programs — a habitat mosaic for wildlife. Facing the decline of prairies and wetlands so critical to the abundance of pheasants, quail, pollinators and other wildlife, Pheasants Forever and its supporters have worked diligently to achieve successes in each of the following categories to create a landscape level habitat mosaic throughout the pheasant range:

NESTING COVER: Widely known as the most significant limiting factor for pheasant populations, nesting cover is a major consideration for every upland habitat project accomplished by Pheasants Forever. Whether focusing on land acquisitions, Adopt-A-Wildlife-Area projects supported by local chapters, or working with private

landowners, Pheasants Forever hit the mark in 2016 for secure, diverse and undisturbed nesting cover projects.

BROOD COVER & POLLINATORS: Habitat necessary for rapidly declining populations of honey bees and monarch butterflies is also the very same diverse grassland and prairie flower habitat necessary for pheasants, quail and a host of other wildlife species during the early stages of life. Pheasants Forever has unveiled its newest program devoted to brood rearing cover and pollinators — the Honey Bee & Monarch Butterfly Partnership. The Program expanding to the states of North Dakota, South Dakota, Minnesota, Iowa, Wisconsin and Nebraska in the coming year for interested landowners.

WINTER COVER: It’s no secret that during the winter months, Mother Nature can be detrimental to upland birds in the northern reaches of the pheasant range. Shelterbelts, wetland restorations and well-planned food plot projects remained a priority for Pheasants Forever and its local chapters in 2016. Pheasants Forever continues to work with various state agencies throughout the country to ensure complexes of winter habitat are available when pheasants and other wildlife need it most.

PERMANENT PROTECTION: Pheasants Forever members



Pete Berthelsen



Josh Dahlstrom

rank efforts to conserve habitat in perpetuity as one of the organization’s top membership benefits. These permanent protection strategies — land acquisitions, easements and planned giving donations — continue to drive Pheasants Forever’s efforts to create diverse wildlife habitat that is open to public hunting and recreation. Combined with state-led funding, such as Minnesota’s Outdoor Heritage Fund, Pheasants Forever leads by example as an effective and efficient resource for the addition of public lands in the United States.

BUFFERS: Improving water quality and quantity will continue to grow as a way for Pheasants Forever to leverage more wildlife habitat. The organization’s efforts to address the loss of wildlife habitat, for example, in the form of field buffers to cleanse runoff, has positive implications for grassland wildlife. The recent 2016 Minnesota Buffer Law — a new statewide initiative requiring water quality buffers on all public waters — provides a roadmap moving forward for innovative strategies to address water quality in other states, while creating diverse habitat for pheasants and other wildlife. Pheasants Forever supported this initiative for its potential to increase grassland habitat in the pheasant range, specifically 110,000 acres of grassland buffers in Minnesota by 2018. If you need clean water, Pheasants Forever will show you how quality habitat can do the job. 🦅

2016 PF Habitat Stats (Fiscal Year 2016)

Farm Bill Biologist Projects 2016

Nesting cover, controlled burns, wetlands, woody cover and food plots	
Acres Impacted	1,331,210
Landowner Contacts	31,338

Chapter Projects	2016	SINCE 1982
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FOOD PLOTS		
Number	9,884	265,468
Acres Covered	78,907	1,825,535
Dollars Spent	\$14,435,003	\$199,572,490

NESTING COVER		
Number	3,386	147,304
Acres Covered	77,608	2,978,394
Dollars Spent	\$18,318,107	\$123,396,656

WOODY COVER		
Number	168	51,938
Acres Covered	842	125,819
Dollars Spent	\$661,516	\$21,406,942

WETLANDS		
Number	82	3,824
Acres Covered	1,718	82,174
Dollars Spent	\$27,545	\$8,703,122

LAND ACQUISITIONS		
Number	21	1,495
Acres Covered	3,674	187,349
Dollars Spent	\$21,599,174	\$165,002,861

MAINTENANCE (Since 1999)		
Number	1,755	47,434
Acres Covered	219,282	3,228,479

EQUIPMENT		
Dollars Spent	\$955,301	\$16,398,907

PUBLIC AWARENESS AND EDUCATION		
Dollars Spent	\$6,966,992	\$78,339,341

YOUTH

2016 CHAPTERS SPENDING OVER \$50,000 FOR HABITAT (Fiscal)

Fayette County (IA)	\$767,056
Winneshiek County (IA)	\$377,577
Delaware County (IA)	\$321,589
Clayton County (IA)	\$307,427
Dubuqueland (IA)	\$295,316
Crawford County (IA)	\$246,461
Story County (IA)	\$229,398
Phillips County (CO)	\$206,671
Winnebago/Hancock (IA)	\$178,081
Webster County (IA)	\$176,866
Clinton County (IA)	\$160,244
Twin Rivers (IA)	\$143,155
Otter Creek (IL)	\$137,510
Buchanan County (IA)	\$129,164
Highland (IL)	\$127,890
Black Hawk County (IA)	\$127,362
Lyon County (MN)	\$125,682
Butler County (IA)	\$123,809
Lee County (IA)	\$109,308
Chickasaw County Pioneer (IA)	\$108,320
Plymouth County (IA)	\$107,249
Poweshiek Count (IA)	\$104,934
Yuma County (CO)	\$102,487
Mahaska County (IA)	\$95,883
Adair County (IA)	\$95,625
Sac County (IA)	\$94,910
Northeast Colorado (CO)	\$91,432
Central Montana (MT)	\$88,116
Turkey River (IA)	\$82,328
Elkhorn Valley (NE)	\$80,875
Southwest Georgia (GA)	\$76,000
Seneca County (OH)	\$65,832
Dakota (ND)	\$64,444
Northern Colorado (CO)	\$60,943
Central Indiana (IN)	\$56,837
Montgomery County (IA)	\$55,828
Seward County (NE)	\$55,349
Twin Lakes (IN)	\$54,778
Ida County (IA)	\$52,836
Clay County (IA)	\$51,538
Carver County (MN)	\$51,425
Pottawattamie County (IA)	\$51,055
Missouri River Valley (MO)	\$50,323

The year 2016 marked a transition for Pheasants Forever and Quail Forever's outreach programs from youth-focused events to year-round youth programs that offer a pathway of activities that cultivate and grow land stewards and hunting conservationists of all ages.

The transition included renaming the department "Education & Outreach," launching

2016 EDUCATION AND OUTREACH DOLLARS TOP 10 CHAPTERS

Red River Valley (ND)	\$117,013
Peaceful Valley (ND)	\$62,565
Prk High Rvr Vly Rstrs (MN) ...	\$51,118
Northern Colorado (CO)	\$50,255
Aldo Leopold (IA)	\$45,094
Carroll County (IL)	\$41,392
Mahaska County (IA)	\$40,571
Ida County (IA)	\$36,742
Stearns County (MN)	\$35,997
Dickinson County (KS)	\$35,628



Mike Kemp

hunter recruitment, retention and reactivation (R-3) pilot programs that focus on adult on-set hunters and developing a Memorandum of Understanding that fosters a mutually beneficial relationship between chapters and shooting sports teams.

No Child Left Indoors will continue to function as our youth initiative and the cornerstone of our outreach efforts. We will also develop and deliver programs that engage adult hunters, build an informed membership and promote land stewardship. In 2016, our chapters

hosted a record 2,710 outreach events that included learn-to-hunt activities, shooting sports events, pollinator habitat projects, field days and other activities that engaged 155,274 youth and 50,780 adult participants (both all-time highs for PF/QF) in our outdoor traditions.

In addition to developing quality programs and resources for chapter events, members of our Education & Outreach Team provided 15 volunteer training events to help make local chapter events more fun and successful. Many thanks to our chapters, volunteers and conservation partners. You really are making a difference! ✈

MEET RANDY MOELLER

PATRON MEMBER TESTIMONIAL

"When we think of great partners in the outdoor industry that share a common passion for growing youth participation, Pheasants Forever tops that list. From the headquarters to the chapters, the organization has embraced the youth Adopt-A-Team concept. The entire community benefits when our youth are participating in aspects of fundraising, firearms safety and engagement. We [MidwayUSA Foundation] are focused on assisting the growth of funding at the team level for high school and college shooting programs. Thanks to the mentorship and leadership of Pheasants Forever and Quail Forever, the future for youth activities in our industry looks very bright."

— Randy Moeller (Executive Director of the MidwayUSA Foundation)





www.istock.com

2016 PROVED AMERICA WANTS A LARGER CRP

Pheasants Forever started off 2016 rightfully celebrating the 30th Anniversary of the Conservation Reserve Program (CRP), a key to the nation’s upland conservation and pheasant hunting success, but also water and soil conservation and habitat for countless other species of valuable wildlife, plant and insect life.

But if Pheasants Forever stands for anything, it stands for looking ahead, being ready to strike when the conservation fire is hot....and it’s hot now folks.

Why? The time to push for a bigger CRP is now because in 2016 we had record landowner demand to sign-up for CRP caused, in part, by low grain prices. The stage was set for this problem when Congress set the CRP cap at 24 million acres, down from a record

enrollment of 35 million acres in 1993. When you consider that in 2016 farmers asked to enroll 1.8 million acres in CRP, but there was money enough to only enroll 410,774 acres, or only 18 percent, you get the picture.

It helped, albeit just a little, that by June 2016 over 528,000 more acres were accepted into the Continuous CRP program (CCRP), CRP’s smaller, sister program. CCRP includes such success stories as the State Acres For wildlife Enhancement (SAFE) program, buffer strips for streams, upland field buffers, duck nesting areas, wetlands, tree plantings and pollinator habitat.

Even South Dakota’s entire congressional delegation contacted CRP’s mother agency, the U.S. Department of Agriculture, after the disappointing 2016 signup announcement to support the department’s own request that Congress set CRP budgets based on landowner, conservation needs, not partisan budget limits. South Dakota’s elected officials were no doubt spurred on by the fact that their state’s landowners requested over 42,000 acres be accepted into CRP, but only two landowners and 101 acres were accepted in this, the nation’s premier, but declining pheasant hunting state. Two landowners in the entire state of South Dakota!

WHAT NEXT?

Well, the big challenge for Pheasants

**2016 PF LEGISLATIVE ACTION FUND
DONORS OVER \$10,000 (CALENDAR)**

Ingham County (MI).....	\$31,000.00
Racine County (WI)	\$25,000.00
Seward County (NE).....	\$13,000.00
Northern Colorado	\$12,500.00
Sutter Buttes (CA)	\$12,000.00
Republican Valley (NE)	\$10,000.00
High Plains (NE)	\$10,000.00
Pheasant Country (SD)	\$10,000.00
Five Valleys (MT)	\$10,000.00
Pipestone County (MN).....	\$10,000.00
Macomb County (MI)	\$10,000.00
Pikes Peak (CO).....	\$10,000.00


**2016 PF NCLI DONORS OVER
\$10,000 (CALENDAR)**

Northern Colorado (CO)	\$12,500.00
East Medicine (MN)	\$13,000.00
Red River Valley (ND)	\$10,000.00
Northwest Suburban (MN).....	\$10,000.00
Great Plains (NE)	\$10,000.00
Southwest Georgia (GA)	\$10,000.00



Forever and the entire conservation community in 2017 or 2018 is to first convince the American people and then Congress to listen to landowners and the conservation community and increase CRP funding and the CRP acre cap. It's not just for pheasant hunting either, folks. CRP acres are invaluable to non-game wildlife, including endangered species, pollinators, soil conservation and vital water quality for all Americans. Will anybody who doesn't need clean water please stand up.

WHAT YOU CAN DO?

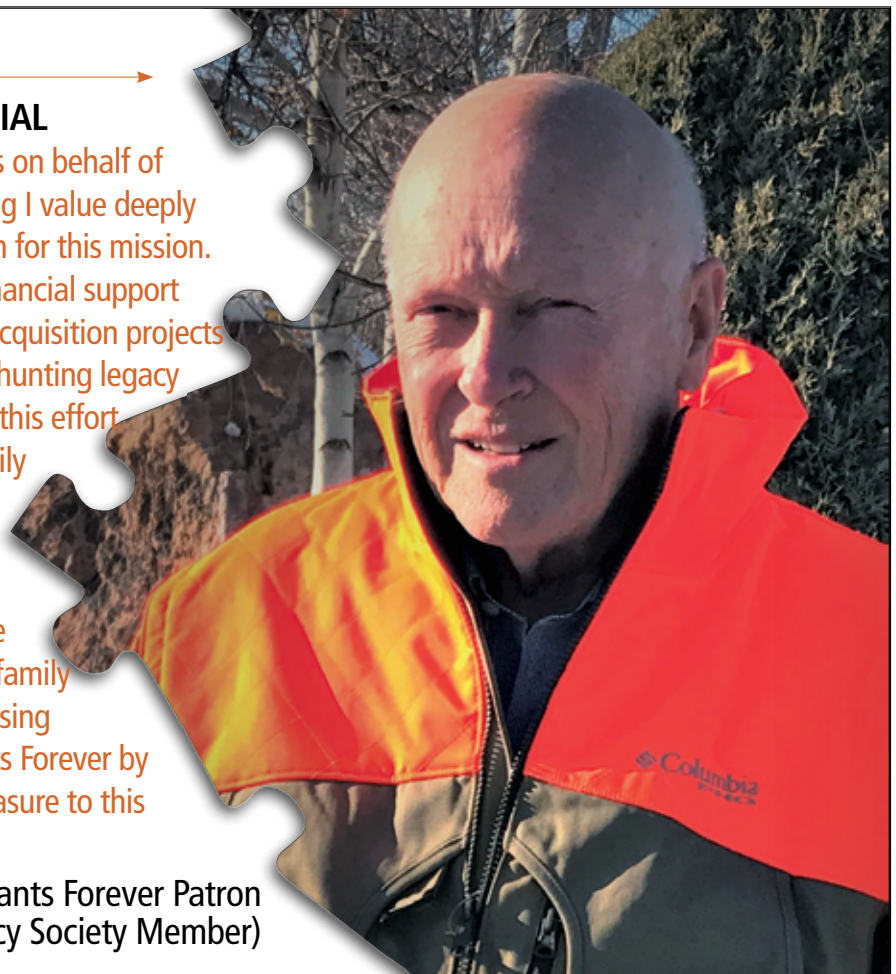
First, Pheasants Forever members can go online and sign the CRP Works petition at www.crpworks.org. We hope to send millions of signatures to Congress. Then, please reach outside the hunting box and talk to the non-hunting majority to support a 35 to 40 million acre CRP because without it their drinking water quality and quantity will continue to decline. As you debate whether or not to take action, consider that by September 30, 2018 this country will lose another 5.7 million acres of CRP. Convinced? 

MEET MIKE MULLER

PATRON MEMBER TESTIMONIAL

"The work Pheasants Forever does on behalf of wildlife and its habitat is something I value deeply because I share a common passion for this mission. Over the years, I've directed my financial support toward Pheasants Forever's land acquisition projects to help create a conservation and hunting legacy for future generations. I believe in this effort so deeply that I even used my family business to promote the work of Pheasants Forever and encourage others to support the cause. This is my way of giving back for all the great memories made afield with family and friends. Please consider increasing your personal support of Pheasants Forever by donating your time, talent and treasure to this great organization."

Mike Muller (Pheasants Forever Patron Member and Habitat Legacy Society Member)





POLLINATORS

2016 TOP 25 NESTING COVER ACRES CHAPTERS

Northern South Dakota	4724	Nemaha Valley (NE)	1194
Fayette County (IA)	3689	Gulf Coast (TX)	1145
SE Colorado Rebel Roosters (CO)	3113	Coteau Prairie (SD)	1010
Elkhorn Valley (NE)	2661	Cedar River Ringnecks (NE)	954
Carroll County (IA)	2200	Cherokee County (IA)	916
Crawford County (IA)	1611	Oregon Trail (NE)	877
Phillips County (CO)	1533	Northeast Colorado (CO)	848
Clayton County (IA)	1497	Allamakee County (IA)	840
Buchanan County (IA)	1440	Dakota/Thurston (NE)	831
Washington County PF (IA)	1425	Black Hawk County (IA)	790
Tri-County (IL)	1397	Plymouth County (IA)	775
Story County PF/QF (IA)	1316	Webster County (IA)	762
Whiteside County (IL)	1286		



MEET CAYDEE SAVINELLI

MEMBER TESTIMONIAL

"The leadership of Pheasants Forever is the primary reason Syngenta chooses to support the Honey Bee and Monarch Butterfly Partnership. We value PF's ability to get things done. PF produces high-quality habitat on the landscape better than any other group. We know our contribution will be put to good use improving habitat for the birds and the bees."

— Caydee Savinelli (Syngenta Pollinator and IPM Stewardship Lead)



Todd Sauers



MEET FLOYD HERUM

GOLD PATRON TESTIMONIAL

"As a child in northwest Iowa, pheasants were so abundant they were considered a nuisance. Unfortunately, intensive farming practices have changed since my childhood, resulting in a massive decline in pheasant habitat and pheasant populations. I've reached an age where I'm no longer able to hunt pheasants, but I can still do things to make a difference for them. This is why I chose to become a Gold Patron Member. I hope others will join me in support of Pheasants Forever by doing anything they can to make a difference."

— Floyd Herum (Pheasants Forever Gold Patron Member)

2016

TOP 10 SHELTERBELT PLANTING (ACRES) CHAPTERS

Oklahoma #89 (OK)	84	Lee County (IL)	32
Sagamore (IN)	68	Southern Hills (SD)	27
San Diego (CA)	55	Livingston County (IL)	25
West Central Missouri (MO)....	46	Southern Prairie (IA).....	24
Antelope Valley (NE)	36	Monroe County (MI)	23



LEGACY

Conservation Leadership Matters!

Thank you to Pheasants Forever's Gold Patron Members and Patron Members for taking your membership to the next level. Your support helps Pheasants Forever make a greater difference by creating, restoring and permanently protecting wildlife habitat, while preserving the legacy of our hunting and conservation heritage.

PHEASANTS FOREVER GOLD PATRON AND PATRON MEMBERS

Gold Patron Membership (\$25,000 membership level)

Nancy Anisfield	VT
Owen Demo	WI
Floyd Herum	IA
Jon Lee	MT
Arlys Peterson	MN
Dan Peterson	MN
Rodney Sather	SD
Kenneth Shatek	IA
Howard Vincent	MN
Terry Wilson	VT

Patron Membership (\$10,000 membership level)

Allen Arvig	MN
Craig Balzer	TN
John Beall	OH
John Bedor	MN
Robert Beugen	MN
Randolph Birkman	TX
James Blackburn	NE
Douglas Boe	IA
Steve Borgmann	NE
Forrest Brehm	CA
Kiley Brehm	WA
Ron Brehm	CA
Robert Brengman	MN
Larry Brutger	MN
Tobias Buck	IN
David Bue	MN
Dr. James Call	MN
Fred Circle	OH
Christopher Conroy	MN
Robert Dahms	MN
John Dill	MN
Joseph Duggan	MN
Stan Elmore	CO
Jeff Erickson	SD
Jeffrey Finden	MN
Tom Fuller	IA

John Gottschalk	NE
Paul Gramith	MN
David Gronseth	MN
Brian Gunderson	SD
Patrick Halloran	MN
Larry Hamre	SD
Paul Hanson	MN
David Hartley	IL
Keith Hearn	IL
Bryan Heebner	IA
Bruce Hertzke	IA
Roger Hill	IA
Blake Hoffman	SD
Gerry Horak	CO
Steven Hurt	TX
Todd Jacobson	IA
Matthew Jennings	IA
Harvey Jewett	SD
Terry Johnson	MN
Tim Kessler	SD
Nathan Kiefer	OH
David King	CO
Kraig Klynstra	MI
James Koerber	MN
Hod Kosman	NE
Randall Kroese	IA
Matt Kucharski	MN
John Kupiec	MI
Ronald Kwasny	WI
Lynette C.D. Laird	SD
Robert Larson	MN
John Linder	MN
Diane Lueck	WI
Duayne Madl	KS
Michael McHugh	TX
R. Charles McIlravy	MI
Matthew McQuillen	IA
Sid Meridith	NE
Glenn Meyer	MN
Mark Miller	KS
Mike Muller	MN
Dennis Neilson	MN

Tom Nelson	IA
Dave Nomsen	SD
Arlys Peterson	MN
Daniel Peterson	MN
Lollie Plank	WY
Randy Reardon	IA
Leonard Sachs	IL
Charles Schaefer	MN
Chris Schaefer	MN
Steven Schneider	MI
Doug Sharp	SD
James Spies	SD
John Stafford	CO
Brian Thomas	IA
Christopher Thorsen	MN
Leroy Thydean	MN
Jerold Untiedt	MN
Bryan Van Deun	NE
Dan Wells	IA
Luke Whalen	ID
George Wilson	IA
Gaylord Wooge	IA
Rick Young	WI
William Zehnder	MI
AGRECOL Corporation	WI
Donald & Marie Roberts	
Charitable Foundation	MN
First Source Biofuel	OH
Fox Lake Conservation	
League, Inc.	MN
John K. & Luise V. Hanson	
Foundation	IA
KFAN Clear Channel	MN
S. Duwayne Hanson	
Family Trust	MN
Spaeth Family	MN
Young Family Foundation	IA

Canine Patron Membership (\$10,000 membership level)

Junior Lee	MT
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NAWCA PARTNERSHIPS FUND STRATEGIC HABITAT

Pheasants Forever continues to engage with partners interested in delivering nesting, brood-rearing and winter habitat through the North American Wetlands Conservation Act (NAWCA). In 2016 Pheasants Forever engaged at the local, state, regional and national levels, all with an eye on the prize — increasing the amount and quality of wetland and grassland habitat across our footprint.

By working with landowners, government agencies, private business and other non-government organizations, PF is making a difference for pheasants

and other wildlife in multiple states through \$3.75 million in federal funding provided through NAWCA. PF is currently leading with active NAWCA partnerships in Idaho, Iowa, South Dakota and Minnesota. We are also a contributing partner on recently funded partnerships in Kansas and Michigan. NAWCA partnerships continue to be a key mechanism to achieve strategic habitat results.

If you would like to leverage NAWCA funding by donating land, an easement, land value or cash, please contact David Bue, vice president of development, at dbue@pheasantsforever.org. We would love to work with you to achieve more habitat results. 🦋



A LEGACY LASTS FOREVER!

Pheasants Forever's Habitat Legacy Society is reserved for those special leaders who have made a planned gift to Pheasants Forever as part of their will. The greatest gift that someone can make is to leave a legacy by remembering PF's mission as part of their estate plans. On behalf of Pheasants Forever, thank you to all of our Habitat Legacy Society members for leaving a conservation legacy!

Check out our website at www.pheasantsforever.org/legacy

THANK YOU CORPORATE PARTNERS

Corporations contributing to our conservation mission make up one of our organization's largest sources of unrestricted revenue. Thanks to the hundreds of corporations advertising in our magazines, exhibiting as vendors at National Pheasant Fest & Quail Classic and generating royalties through an affinity program (U.S. Bank Visa card, Nationwide Insurance, Casey's General Stores, Pepsi and Browning licensed clothing). In particular, we'd like to thank the 10 corporations that have elevated their commitment to conservation as National Sponsors.



Thank you to those who made a financial contribution, planned gift, or grant to Pheasants Forever, as well to those who donated land or permanently protected their property through a donated conservation easement in 2016. Please know that Pheasants Forever greatly appreciates your financial support, as well as the support of our donors who chose to remain anonymous. On behalf of Pheasants Forever, thank you for your ongoing commitment during these challenging times for wildlife habitat!

For more information on the many ways to support Pheasants Forever, contact David R. Bue, vice president of development, at 218-340-5519 or email at dbue@pheasantsforever.org



IN THEIR HONOR OR MEMORY FOREVER

A memorial gift to Pheasants Forever provides you with an opportunity to honor friends, family, or a beloved bird dog. Contributions are used to conserve and protect wildlife habitat.

To set up a memorial, please contact:

Kristina Anderson

(651) 209-4938

kanderson@pheasantsforever.org



EVERY DAY, IN YOUR STATE AND AROUND THIS GREAT NATION, **PHEASANTS FOREVER** MEMBERS AND PARTNERS ARE PUTTING TOGETHER THE PIECES OF THE WILDLIFE HABITAT **CONSERVATION PUZZLE** SO WE CAN ALL ENJOY MORE HABITAT AND HUNTING IN THE **GREAT OUTDOORS**.



The financial support of donors is a crucial part of Pheasants Forever's ability to expedite our wildlife conservation efforts.

You are making a difference!

Perhaps you or someone you know is interested in supporting Pheasants Forever at a higher level. For more information on the many ways to support Pheasants Forever, contact David R. Bue, vice president of development, at 218-340-5519 or email at dbue@pheasantsforever.org. You can also find helpful information at www.pheasantsforever.org/legacy.

