

30%

New employees don't hunt but want to learn



53%New employees are

lifelong hunters



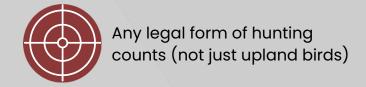
Expand our upland community and win!

RULES

- Enter as a mentor or mentee
- Hunt must have taken place this season (Aug 1st 2024 - July 31st 2025)
- Mentee must be a new hunter or lapsed for 3+ years
- Mentee must be 18 years or older

WHAT COUNTS AS MENTORSHIP?

- Taking someone hunting with you at least one time. It's that simple.
- You do NOT need to be an expert
- There is no formal process for finding a mentee, just ask someone at your gym, place of worship, your kid's friend's parent, etc.





Resources for mentors can be found at <a href="https://example.com/instances.com/insta





Take someone hunting

Take photos or video Submit your hunt & win!

ENTER TO WIN

- Go to the pledge landing page: pheasantsforever.org/mentorpledge
- Under Step 3 click the orange 'Enter Your Hunt to Win' button
- Select from the dropdown menu
 'I am a PFQF staff member'
- Fill out all of the fields and submit:

 A video (<60 sec.) AND/OR
 - 3 high quality **photos** of your hunt

PRIZES

Winners will be drawn in August 2025:

- 1. New gun (winner's choice)
- 2.\$500 Scheels Gift Card
- 3.\$500 Scheels Gift Card

LAST YEAR'S WINNER: SCOTT MOEHLMANN



"The whole experience from the hunts, submitting my stories, to picking up my gun went super smoothly. I always take a lot of pictures of my hunts, and submitting those with a quick story took just a few minutes. The hardest part was picking which gun I wanted."

-Scott

