



# Email Templates for Event Engagement

*Brought to You by the Central Virginia Chapter of Quail Forever*

## Email 1: Send to Participants When They Register/Buy a Ticket

*Include greeting, host, event location, time, date and social media plug for chapter*

Thank you for your interest in our fabulous Ladies Learn to Hunt at Bacon Farms on Saturday, November 1st. Check in begins at 8.30a and we begin promptly at 9a. This is an all-inclusive and highly engaging event that will cover ALL aspects of what to expect in an upland field over dogs. We are excited to share the adventure and welcome you to follow and like us on social for more great events! More details will follow within 2wks of the event. If you have any questions, kindly reply to this email.

Central VA Quail Forever is dedicated to making a difference and empowering outdoor enthusiasts, creating and preserving habitat and furthering conservation for all wildlife.

Cheers, [Your Name and Contact Information]

## Email 2: Send at Least 2 Weeks Prior to Event

*Include full details: agenda, host, event location, time, date, what to bring, what to expect, contact person info, where to park, social media accounts for chapter*

Your upland adventure is almost here! Please take the time to read through this email in its entirety as it contains important information regarding the event, what's included, what to bring and what to expect.

Itinerary | List of included items | List of what to bring | Specifics for parking, weather, cancellation procedure, directions, check-in area, etc. | Embed hyperlink to host facility if applicable | Social media account for chapter and tags | encourage registrants to post photos and give a prize to a randomly selected registrant that participates on social media

[Closing from above]

## Email 3: Send Immediately After the Event

*Thank you: Include personal appreciation for their participation and support, info on meetings, personal invitation to the very next meeting, social media*

Welcome to the covey!!! We are excited to have you join us in more amazing adventures. Central VA Quail Forever meets every 3rd Wednesday at 6.30pm at Bass Pro Shops – Ashland (11550 Lakeridge Pkwy, Ashland 23005) upstairs meeting room behind the shoe department. Feel free to come early and enjoy a bite and beverage before the meeting.

The next meeting is Wed. 11/19 at 6.30pm, Bass Pro Shops-Ashland. We personally invite you to participate and see where your next adventure will take you!

For more info on the chapter, feel free to reply to this email and be sure to like and follow us on social media for the most up to date info and events.

We'll see you soon!

[Closing from above]