



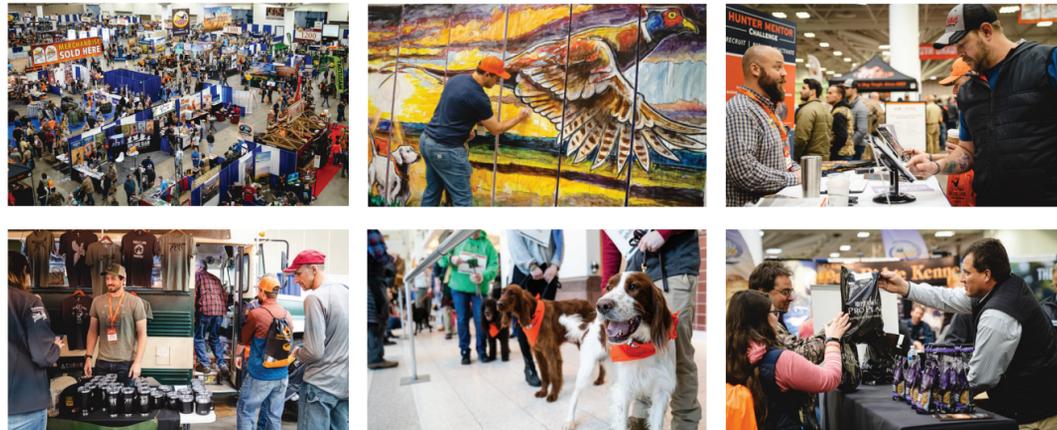
SHOW PROFILE

THE NATION'S LARGEST UPLAND HUNTING AND CONSERVATION EVENT

BACK IN SIOUX FALLS, SD! REACH 30,000 ENTHUSIASTIC ATTENDEES

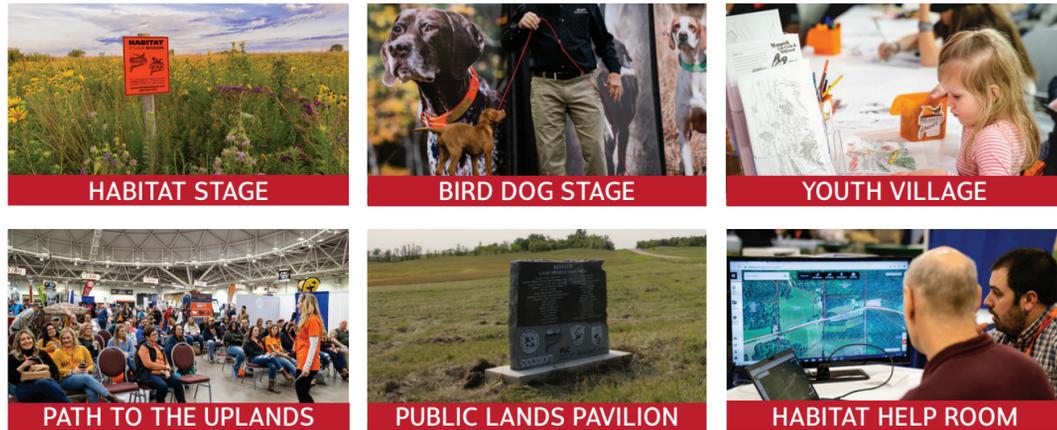
NATIONAL PHEASANT FEST & QUAIL CLASSIC

Be a part of the much-anticipated 2024 National Pheasant Fest & Quail Classic. The annual national convention and outdoor tradeshow focuses on wildlife conservation, upland game bird hunting, bird dogs, wildlife habitat management, pollinators and more!



Join us to showcase your products and services during the nation's largest upland celebration. Promote your business to 30,000 individuals who attend the weekend's festivities. Our available booth spaces disappear quickly. Our attendees are more than observers, they are actively engaged with our partners. Reserve your partnership today!

LIVE SEMINARS



SPONSORSHIP LEVELS

Go beyond logo placement and exhibit space through custom integrated sponsorships. Build lasting relationships with attendees by investing in their Pheasant Fest & Quail Classic experience. We are experts at building custom programs that launch products and build brands. Exciting opportunities await companies like yours. Let us help you make the most of your sponsorship.

BRONZE SPONSORSHIP:

- One sponsor corner booth
- Additional booths at 25% discount
- Two listings in the Pheasants Forever Journal
- Corporate logo in Show Guide
- 2 Invitations to the Thurs. night Partners in Conservation Reception
- 2 tickets to the PF& QF National Banquet Saturday night
- Sponsor recognition in booth provided by PF & QF
- 4 Exhibitor & daily passes (additional passes \$5.00 each)

\$6,000

SILVER SPONSORSHIP:

- Two sponsor corner booths
- Additional booths at 40% discount
- Two listings in the Pheasants Forever Journal
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising
- Logo and website link at PheasantsForever.org
- Sponsor recognition in booth provided by PF & QF
- 2 Invitations to the Thurs. night Partners in Conservation Reception
- 4 tickets to the PF & QF National Banquet Saturday night
- 8 Exhibitor & daily passes (additional passes \$5.00 each)

\$12,000

GOLD SPONSORSHIP:

- Four booths (2 sponsors corners and 2 in line)
- Additional booths at 50% discount
- Custom Event Sponsorship Opportunity
- Two listings in the Pheasants Forever Journal
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising
- Logo and website link at PheasantsForever.org
- Sponsor recognition in booth provided by PF & QF
- 4 Invitations to the Thurs. night Partners in Conservation Reception
- One table of 10 to the PF & QF National Banquet Saturday night
- 16 Exhibitor & daily passes (additional passes \$5.00 each)

\$18,000

DIAMOND SPONSORSHIP:

- Six booths (2 sponsor corners and 4 in line)
- Additional booths at 60% discount
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Two listings in the Pheasants Forever magazine
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising
- Logo and website link at PheasantsForever.org
- Sponsor recognition in booth provided by PF & QF
- 6 Invitations to the Thurs. night Partners in Conservation Reception
- One Table of 10 to the PF & QF National Banquet Saturday night
- Name and logo recognition at the PF & QF National Banquet
- 24 Exhibitor & daily passes (additional passes \$5.00 each)

\$30,000

CUSTOM SPONSORSHIP OPPORTUNITIES:

- Show Bag Sponsorship
- Featured Pheasant Fest show giveaways
- Lanyard Sponsorship
- Video Content Sponsorship
- Hospitality Sponsorship (Hotel Keycard, Shuttlebus Signage, special offers etc.)
- Showguide Advertising (Full or Half Page)
- Special Couponing
- Seminar Stage Sponsorships
- Sunday Family Day Sponsorships
- New Product Showcase

For booth reservations or sponsorship opportunities please contact Shannon Hoheisel, Pheasants Forever and Quail Forever's Corporate Partnerships Manager

(763) 442-4356 | shoheisel@pheasantsforever.org

BECOME AN EXHIBITOR AND JOIN OUR UPLAND CELEBRATION

MARCH 1-3, 2024 | DENNY SANFORD PREMIER CENTER | SIOUX FALLS, SD



PRESENTED BY



DENNY SANFORD PREMIER CENTER

SIoux FALLS, SOUTH DAKOTA



» EVENING EVENTS

FRIDAY, MARCH 1, 2024 & SATURDAY, MARCH 2, 2024

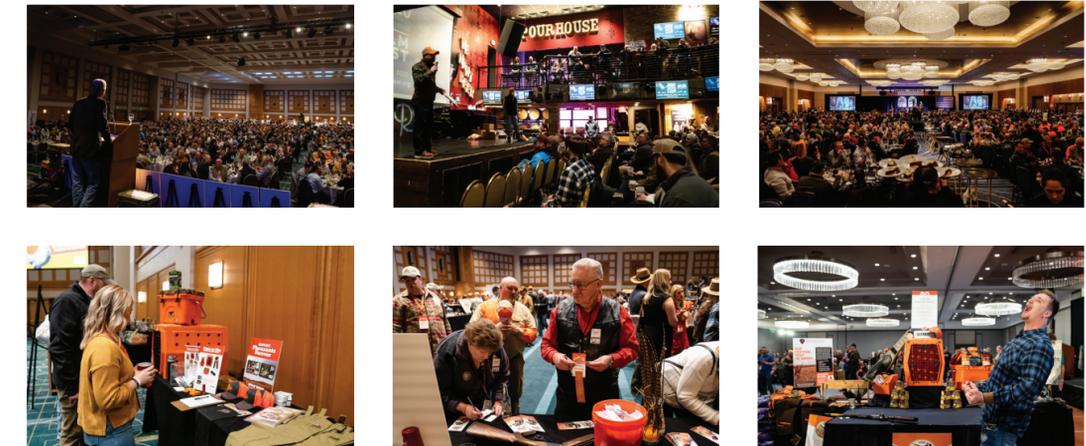
Don't miss out on the two biggest upland parties of the year! Come celebrate conservation and our upland hunting heritage while playing raffles, bidding on exclusive gear & trips!

Tickets are limited and are available online at PheasantFest.org/banquet

DISCOUNTED HOTEL ROOMS ARE NOW AVAILABLE

Inventory of rooms will go fast, so book your room needs today!

Please visit PheasantFest.org/hotels



2024 SHOW FLOOR LEGEND



- 10' x 10' Booth = \$975
- 10' x 10' Sponsor Corner (see Sponsorship Levels page for pricing)
- 10' x 10' Premium Corner = \$1,325

Bulk Spaces are Available = \$4,000+

» BOOTH DISCOUNTS!

Multiple booth discount - Exhibitors renting more than one booth are eligible for a 10% discount on each additional booth. Non-profit discount - 20% discount (only on standard booth positions). Must send in a copy of non-profit status.

» BOOTH INFORMATION

- All booth spaces include a 7" x 44" ID sign, plus 8' high back drape and 3' side drape.
- Four (4) exhibitor badges per 10' booth.
- One PF or QF Associate Membership.

For booth reservations, please contact PF & QF's Corporate Partnerships team:
 Shannon Hoheisel: (763) 442-4356 or shoheisel@pheasantsforever.org
 Luc Ramthun: (612) 308-8232 or lramthun@pheasantsforever.org

A SPECIAL THANK YOU TO OUR NATIONAL SPONSORS

To become a corporate partner, please contact Chris Kalis, Vice President of Corporate Partnerships for Pheasants Forever & Quail Forever at: (651) 209-4956 or ckalis@pheasantsforever.org

