

SHOW PROFILE

THE NATION'S LARGEST UPLAND HUNTING AND CONSERVATION EVENT

Back in Minneapolis

Reach 30,000 Enthusiastic Attendees

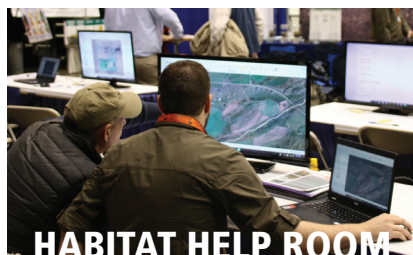
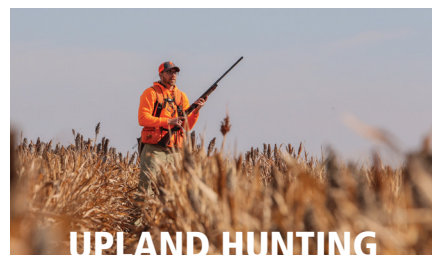
NATIONAL PHEASANT FEST & QUAIL CLASSIC

Be a part of the much-anticipated 2020 National Pheasant Fest & Quail Classic. The annual national convention and outdoor tradeshow focuses on wildlife conservation, upland game bird hunting, bird dogs, wildlife habitat management, pollinators and more!



Join us to showcase your products and services during the nation's largest upland celebration. Promote your business to 30,000 individuals who attend the weekend's festivities. Our available booth spaces disappear quickly. Our attendees are more than observers, they are actively engaged with our partners. Reserve your partnership today!

LIVE SEMINARS



PheasantFest.org

SPONSORSHIP LEVELS

Go beyond logo placement and exhibit space through custom integrated sponsorships. Build lasting relationships with attendees by investing in their Pheasant Fest & Quail Classic experience. We are experts at building custom programs that launch products and build brands. Exciting opportunities await companies like yours. Let us help you make the most of your sponsorship.

BRONZE SPONSORSHIP:

- One sponsor corner booth
- Additional booths at 25% discount
- Two listings in the Pheasants Forever Journal
- Corporate logo in Show Guide

- 2 Invitations to the Thurs. night Partners in Conservation Reception
- 2 tickets to the PF/QF National Banquet Saturday night
- Sponsor recognition in booth provided by PF/QF
- 4 Exhibitor & daily passes (additional passes \$5.00 each)

\$6,000

SILVER SPONSORSHIP:

- Two sponsor corner booths
- Additional booths at 40% discount
- Two listings in the Pheasants Forever Journal
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising

- Logo and website link at PheasantsForever.org
- Sponsor recognition in booth provided by PF/QF
- 2 Invitations to the Thurs. night Partners in Conservation Reception
- 4 tickets to the PF/QF National Banquet Saturday night
- 8 Exhibitor & daily passes (additional passes \$5.00 each)

\$12,000

GOLD SPONSORSHIP:

- Four booths (2 sponsors corners and 2 in line)
- Additional booths at 50% discount
- Custom Event Sponsorship Opportunity
- Two listings in the Pheasants Forever Journal
- Corporate logo in Show Guide
- Corporate logo on promotional materials & advertising

- Logo and website link at PheasantsForever.org
- Sponsor recognition in booth provided by PF/QF
- 4 Invitations to the Thurs. night Partners in Conservation Reception
- One table of 10 to the PF/QF National Banquet Saturday night
- 16 Exhibitor & daily passes (additional passes \$5.00 each)

\$18,000

DIAMOND SPONSORSHIP:

- Six booths (2 sponsor corners and 4 in line)
- Additional booths at 60% discount
- Custom Event Sponsorship Opportunity
- Consideration of corporate speaker on a seminar stage
- Digital signage throughout the event spotlighting your sponsorship
- Two listings in the Pheasants Forever magazine
- Corporate logo in Show Guide

- Corporate logo on promotional materials & advertising
- Logo and website link at PheasantsForever.org
- Sponsor recognition in booth provided by PF/QF
- 6 Invitations to the Thurs. night Partners in Conservation Reception
- One Table of 10 to the PF/QF National Banquet Saturday night
- Name and logo recognition at the PF/QF National Banquet
- 24 Exhibitor & daily passes (additional passes \$5.00 each)

\$30,000

CUSTOM SPONSORSHIP OPPORTUNITIES:

- Show Bag Sponsorship
- Featured Pheasant Fest show giveaways
- Lanyard Sponsorship
- Video Content Sponsorship
- Hospitality Sponsorship (Hotel Keycard, Shuttlebus Signage, special offers etc.)

- Showguide Advertising (Full or Half Page)
- Special Couponing
- Seminar Stage Sponsorships
- Sunday Family Day Sponsorships
- New Product Showcase

For booth reservations or sponsorship opportunities please contact Gerry Cliff, Pheasants Forever and Quail Forever's Corporate Sales Representative

Office: 651-209-4954 | Cell: 763-350-7362 | Email: gcliff@pheasantsforever.org

PheasantFest.org



BECOME AN EXHIBITOR AND JOIN OUR UPLAND CELEBRATION

FEBRUARY 14-16, 2020 | MINNEAPOLIS CONVENTION CENTER



PRESENTED BY

FEDERAL

BOOTH DISCOUNTS!

Multiple booth discount - Exhibitors renting more than one booth are eligible for a 10% discount on each additional booth. Non-profit discount - 20% discount (only on standard booth positions). Must send in a copy of non-profit status.

BOOTH INFORMATION

- All booth spaces include a 7" x 44" ID sign, plus 8' high back drape and 3' side drape.
- Four (4) exhibitor badges per 10' booth.

For booth reservations, please contact PF/QF's Corporate Sales Representatives:
Gerry Cliff: Office: (651) 209-4954, Cell: 763-350-7362 or Email: gcliff@pheasantsforever.org
Luc Ramthun: (651) 209-4992 or Email: lrathun@pheasantsforever.org

To become a corporate partner, please contact:
Chris Kalis, Director of Corporate Partnerships for Pheasants Forever & Quail Forever at:
(651) 209-4956 or ckalis@pheasantsforever.org.

EVENING EVENTS

FRIDAY, FEBRUARY 14TH & SATURDAY FEBRUARY 15TH

Don't miss out on the two biggest upland parties of the year! Come celebrate conservation and our upland hunting heritage while playing raffles, bidding on exclusive gear & trips!

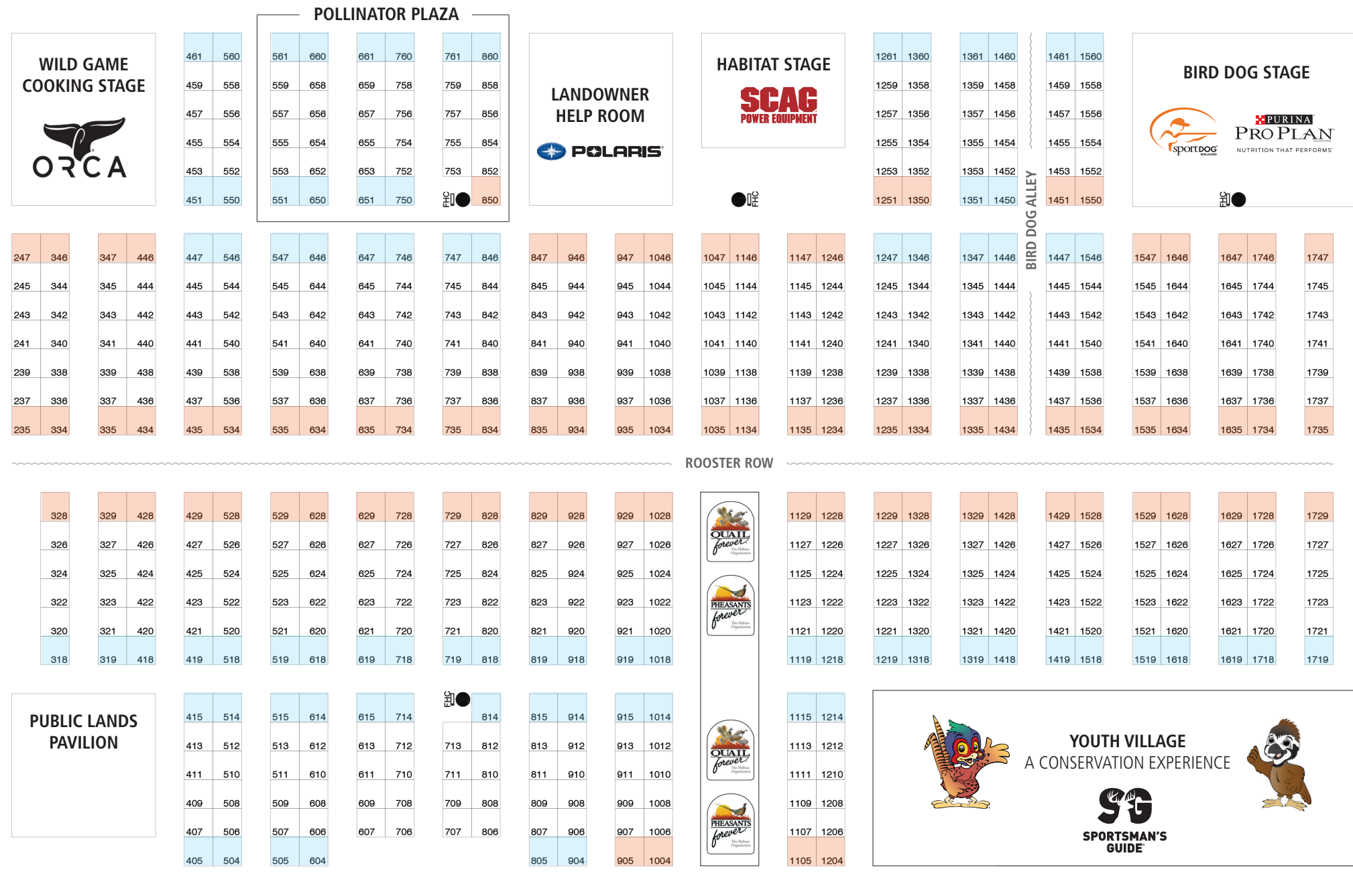
Tickets are limited and are available online at www.pheasantsforever.org/banquet

DISCOUNTED HOTEL ROOMS ARE NOW AVAILABLE

Inventory of rooms will go fast, so book your room needs today!

Please visit PheasantsForever.org/hotels

A SPECIAL THANK YOU TO OUR NATIONAL SPONSORS



2020 SHOW FLOOR LEGEND



- 10' x 10' Booth = \$950
- 10' x 10' Premium Corner = \$1,300
- 10' x 10' Sponsor Corner (see Sponsorship Levels page for pricing)

EXHIBITOR TESTIMONIALS

"It's Unique, It's very different than the other shows I've been to on the hunting side of things. It's not a typical show... I love that they've taken a perspective on what and who needs to be at that show, and what it is for the consumer. It feels good being affiliated, being associated..."

– Reid Bryant, Orvis

"I was in shock and awe! They really came out in droves! It was crazy!"

– Ron Boehme, The Hunting Dog Podcast

"Let me sum it up simply: We haven't had an outdoors show like this in far too many years. It's a thing of wonder!"

– Dale Bowman, The Chicago Sun Times

"The entire weekend exceeded my expectations"

– Ed Mulholland, Precision Specialist with Buck Bros, Inc. John Deere Dealership

"It was another Phenomenal event, thank you for allowing us to be there with the Project Upland booth, I'm already looking forward to next year, I can't wait! If you haven't made it to Pheasant Fest, start making your plans today for next year! It is an event you do not want to miss if you are a passionate upland bird hunter, conservationist, or have any interest in Pheasants Forever and the great work that they do!"

– Nick Larson, Project Upland, Project Upland Podcast

MINNEAPOLIS CONVENTION CENTER MINNEAPOLIS, MINNESOTA