

2025 MEDIA KIT

with Advertising & Partner Opportunities



2024-2026
Strategic Priority #1

**INCREASE AND IMPROVE WILDLIFE HABITAT
ON PUBLIC AND PRIVATE LAND**

How

- ◆ Permanently protect priority upland habitat
- ◆ Restore and enhance upland habitat on both public and private lands
- ◆ Provide technical assistance on public and private lands

Goals

- ◆ 22,800 new, permanently protected acres
- ◆ 2.9 million acres restored and enhanced
- ◆ 12.5 million acres improved through PF & QF technical assistance programs



2024-2026
Strategic Priority #2

**ADVANCE CONSERVATION
POLICIES AND PROGRAM FUNDING**

How

- ◆ Secure federal funding and policy tools to achieve strategic conservation and access goals
- ◆ Secure state funding and policy tools to achieve strategic conservation and access goals
 - ◆ Increase the number and influence of organization advocates

Goals

- ◆ Have PF & QF priorities included in the next 5-year Federal Farm Bill
 - ◆ \$2.7 billion in Federal appropriations for key programs
- ◆ \$50 million in Federal appropriations for VPA-HIP access programs
- ◆ 4 new conservation funding programs at the state government level



2024-2026
Strategic Priority #3

**EXPAND PUBLIC ACCESS
TO UPLAND WILDLIFE HABITAT**

How

- ◆ Acquire land in fee-title for permanent public access
- ◆ Increase public access to privately owned upland wildlife habitat
- ◆ Maximize access to existing public lands, compatible with wildlife habitat objectives

Goals

- ◆ 1.4 million new acres of hunting and recreational access to privately owned land
- ◆ Open access points to 75,000 acres of "landlocked" public land by 2026



2024-2026
Strategic Priority #4

**EXPAND, EDUCATE AND ENGAGE
THE UPLAND CONSERVATION COMMUNITY**

How

- ◆ Expand and diversify the upland conservation community
- ◆ Educate the conservation community on the benefits upland landscapes provide to wildlife
- ◆ Grow engagement of the upland conservation community

Goals

- ◆ 475,000 total supporters in the PF & QF upland conservation community
- ◆ Work with 118,000 landowners to explore conservation programs on their acres
 - ◆ 100,000 participants in education & outreach events





HABITAT CONSERVATION

In addition to benefitting wildlife, Pheasants Forever and Quail Forever habitat conservation projects provide water, soil and air quality benefits.

26.5+ MILLION

Historical Acres Improved

580+ THOUSAND

Historical Habitat Projects

5+ THOUSAND

Habitat Projects in 2023

\$1.4 BILLION

Program Expenditures

PUBLIC LAND CREATOR

1,771 Land Acquisitions = **225,382** acres since 1982



Pheasants Forever and Quail Forever chapters put a priority on acquiring lands for public use. Land acquisition projects are completed in conjunction with local, state, and federal agencies.

PATH TO THE UPLANDS

Cultivating generations of informed and engaged hunter conservationists through a combination of authentic experiences, skill-based training events and strategic partnerships. Engaging traditional, new and diverse audiences of all ages. Inspiring them to find their individual "Path to the Uplands."

1,500 annual events with over 150,000 participants:

- Learn to Hunt and Learn to Shoot events
- Hands-On Habitat Education Projects
- Hunter Mentor Training
- Women on the Wing Initiative
- Journey to Conservation Careers
- Milkweed in the Classroom

MEMBERSHIP & AUDIENCE

Pheasants Forever and Quail Forever make up the nation's largest nonprofit organization dedicated to upland habitat conservation. This community of more than 450,000 members, supporters and partners is dedicated to the protection of our uplands!

158,000+

Pheasants Forever and Quail Forever Members!

800,000

Total audience through all PF & QF marketing and media channels!



» **Audience Size:**
136,831 dues paying members

» **Median Age:**
61

» **Average Household Income:**
\$113K

» **Key Attributes**

- Own Dogs
- Midwest Strong
- Own land & do habitat projects on their property
- Travel to bird hunt



» **Audience Size:**
21,188 dues paying members

» **Median Age:**
60

» **Average Household Income:**
\$119K

» **Key Attributes**

- Own Dogs
- Great Plains, Southeast & Southwest
- Own land
- Love quail and avid hunters

PF & QF Digital Followers



» **Audience Size:**
508,871 followers

» **Median Age:**
39

» **Average Household Income:**
\$96,000

» **Key Attributes**

- Own Dogs
- Midwest strong with western quail surge
- Public Lands Proud
- DIY hunters

AVERAGE 90 CENTS OF EVERY DOLLAR GOES DIRECT TO MISSION DELIVERY

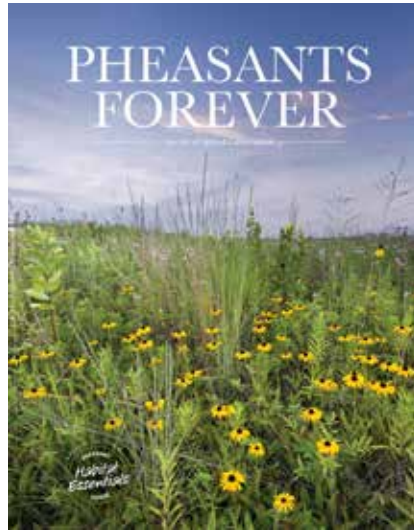
Top Program Expenditures:



OUR MISSION:

Pheasants Forever and Quail Forever's mission is to conserve pheasants, quail, and other wildlife through habitat improvements, public access, education, and conservation advocacy.

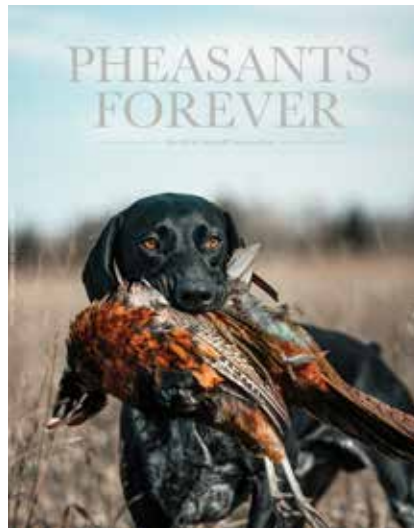
Our habitat mission leads to more wild birds during hunting season, creates public lands for all Americans, generates critical habitat for pollinators and monarch butterflies, improves water quality and protects soil.



FOCUS: What's good for pheasants – a core of healthy, diverse prairie habitat anchored with native wildflowers and grasses – is also good for pollinators from bees to butterflies and more. Come along as we explore the what's, why's, where's and how's of this beautiful relationship.

EDITORIAL HIGHLIGHTS

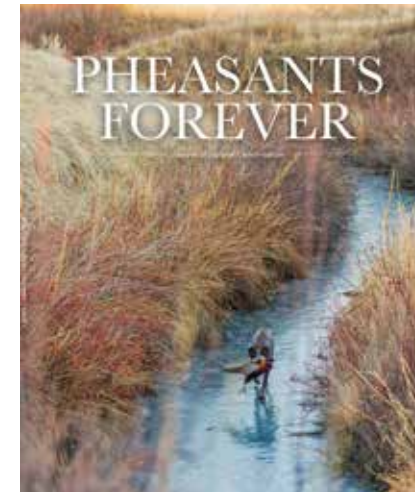
- Pollinator Habitat Essentials Guide
Special sponsorship opportunity: Align your brand with a popular initiative across The Habitat Mission community
- Connections: Why Pollinator Heaven is also a Pheasant Haven
- By the Numbers: What PF Has Done and Will Do for Pollinators
- Make Your Acreage a Pollinator Haven
- Make Your Yard a Pollinator Haven
- Nothing's Too Small: Every Corner for Pollinators
- Photo Essay: A Wildflower Gallery
- Shoot a Rooster, Thank a Butterfly



FOCUS: In this much-anticipated annual tradition for readers, our popular Bird Dog Issue continues in 2025. These pages celebrate those beloved canine creatures that bring us full circle, tying family and hunting to habitat ... and to our very souls.

EDITORIAL HIGHLIGHTS

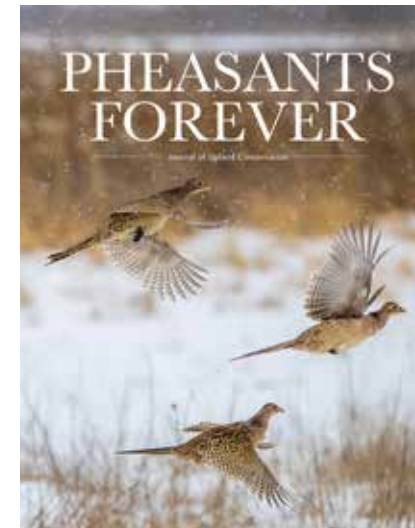
- New Column: Bird Dog Training
Special sponsorship opportunity: More than 70% of PF members own bird dogs; associate your product or service with this passionate crowd in each issue
- The First: Profiles on “My First Bird Dog” and What I Learned
- The One: Profiles on “My Best Bird Dog Ever”
- Goofy But Good: Nontraditional Bird Dogs
- Top 3 Commands for Upland Dogs
- Why My Breed is Best for Pheasants: 10 Quick Hitters, No Apologies
- Danger Zones: Guidelines and Gear for Hot and Cold
- Keeping Dogs Healthy: 8 Diseases and Illnesses, and How to Prevent Them



FOCUS: Hunting the magnificent ring-necked pheasant in beautiful upland places is one of the rewards of all the work PF members do and all the money they donate. So let's go pheasant hunting – strategies and tips for success, and why we love it so.

EDITORIAL HIGHLIGHTS

- Getting Kids Out: How to Make It Fun, from 4 Who Know
Special sponsorship opportunity: Associate your brand with PF's commitment to the future of upland bird hunting and conservation
- How I'd Hunt It: 5 Case Studies with Experienced Rooster Chasers
- Hunting Pheasants with Falcons: A Profile
- Where You Find Them: The 5 Weirdest Places I Ever Got a Pheasant
- Famous Pheasant Hunters of Old: A Picture Gallery
- Pheasants North: The PF Canada Story
- Fast Food: 4 Pheasant Recipes, Each Under 30 Minutes
- Whatever Happened to Small Game Hunting

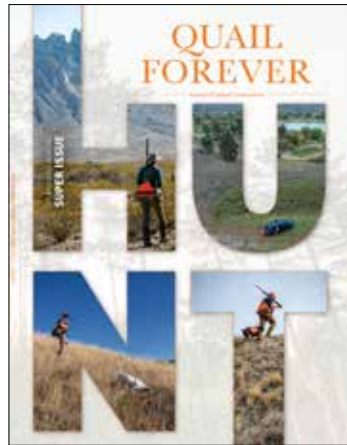
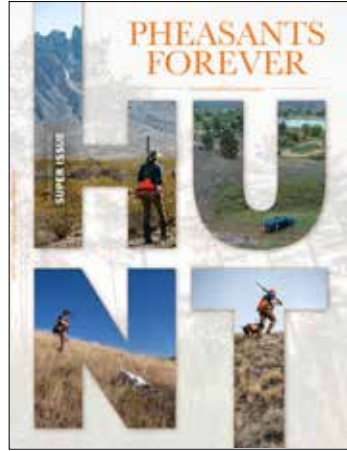


Focus: One of the highest-profile and member-favorite activities Pheasants Forever conducts is the acquisition of lands that in turn become permanently public. Every acre supports upland wildlife, and is open to public hunting, forever. Here is the story and our accomplishments.

EDITORIAL HIGHLIGHTS

- Permanent Protection Profiles: 10 “PF” Properties
Tie your support of The Habitat Organization to one of its most popular and prominent efforts
- The Permanent Protection Story: Forever Public, PF Style
- How It Happens: Navigating a Land Acquisition
- My Public: 7 Hunters Who Rely On Public Land
- In Their Blood: 5 PF Chapters with Permanent Protection at Their Core
- The Work is Never Done: Maintaining and Renewing Upland Habitat
- The Barrier Factor: The Key to Finding Birds On Public Land
- Seasonal Special: How to Winterize Your Shotgun

Our special Upland Bird Hunting SUPER Issue is delivered to the full memberships of both Pheasants Forever AND Quail Forever, making it the single largest bird hunting publication focused on America's uplands!



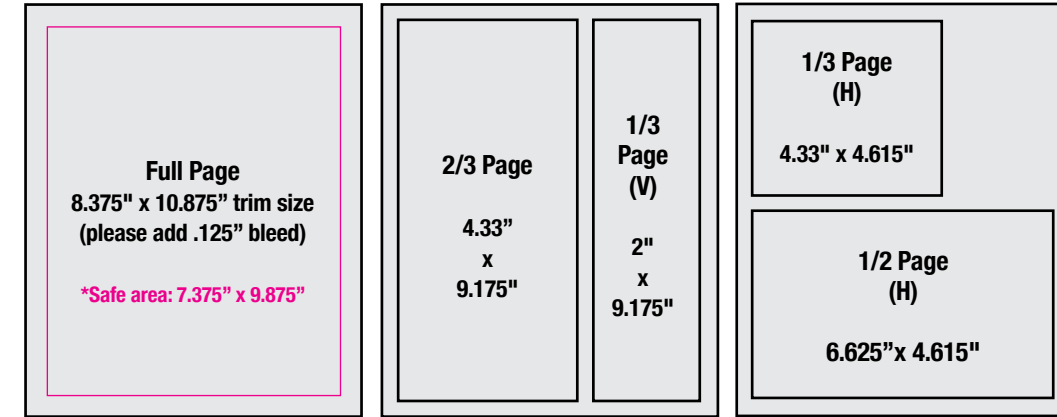
FOCUS: Upland bird hunters are always looking for new horizons: walking far and wide on a hunt, exploring new-to-you public lands, following a bird dog in new country for a new kind of bird. Join our annual journey into America's magnificent uplands and the magical horizons we find there.

EDITORIAL HIGHLIGHTS

- If I Had to Choose: 10 Quick Hitters on My Favorite Gamebird
Special sponsorship opportunity: Showcase your upland brand as a key part of the spectrum of North American gamebird hunting
- Combo Platter: Mixed Bag Hunts (Birds and Birds, Fish or Big Game)
- Beyond Bobs: 3 Hunts for Other Quail Species
- Hunting Our National Grasslands
- Prairie Grouse: Stories on Sharptails, Prairie Chickens, Sage Grouse
- Forest Grouse: Stories on Ruffed, Spruce and Dusky Grouse
- Fly Tying with Upland Bird Feathers
- Hunting for Hunters: Hunter-Mentor Pledge Photo Gallery



JOURNAL RATES & AD SPECS



File Submission

- Email: lramthun@pheasantsforever.org (25 MB max) or send files via a file transfer system.
- *Send files as press quality pdfs (300 dpi CMYK color mode) with bleed marks.

PF RATES (NET)			
	1X	3X	5X
Cover 2 & 3	\$6650	\$6300	\$5930
Cover 4	\$7030	\$6760	\$6430
Full Page	\$5900	\$5580	\$5090
2/3	\$4980	\$4650	\$4340
1/2	\$4270	\$3660	\$3400
1/3	\$3190	\$3010	\$2700

QF RATES (NET)		
	1X	4X
Cover 2 & 3	\$2695	\$2420
Cover 4	\$3025	\$2750
Full Page	\$2145	\$1960
2/3	\$1760	\$1610
1/2	\$1400	\$1265
1/3	\$1070	\$980

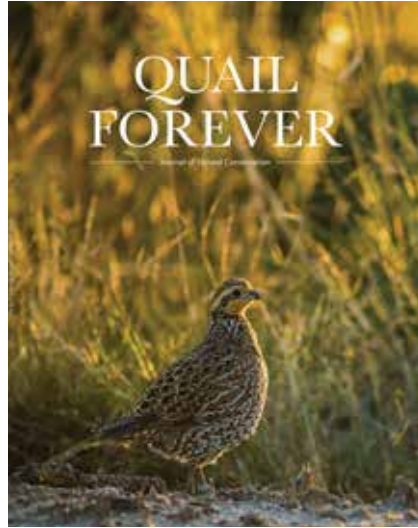
TERMS
Invoices net 30 days on approved credit. All others cash with copy, 2% discount for cash. Cancellations cannot be accepted after closing date. All copy and photos are subject to approval. Pheasants Forever, Inc. reserves the right to refuse material not consistent with publisher's quality standards.

125,000+ adult dues-paying members of Pheasants Forever receive each issue
With "pass along" readership of 2.5; each issue generates 312,500 unique impressions!

20,000+ adult dues-paying members of Quail Forever receive each issue
With "pass along" readership of 2.5; each issue generates 50,000 unique impressions!

PF ISSUE	Ad Space Close	Materials Due*	Mail Date	QF ISSUE	Ad Space Close	Materials Due*	Mail Date
Spring 2025	1/7/2025	1/14/2025	3/1/2025	Spring 2024	2/4/2025	2/18/2025	4/8/2025
Summer 2025	3/4/2025	3/18/2025	5/7/2025	Summer 2024	4/17/2025	5/1/2025	6/17/2025
*SUPER ISSUE 2025	6/2/2025	6/16/2025	8/1/2025	*SUPER issue is mailed to entire Pheasants Forever and Quail Forever memberships. See PF above for SUPER issue pricing based upon Pheasants Forever rates.			
Fall 2025	7/30/2025	8/13/2025	10/2/2025	Fall 2024	7/2/2025	7/16/2025	9/2/2025
Winter 2026	10/1/2025	10/15/2025	12/4/2025	Winter 2025	10/30/2025	11/13/2025	12/30/2025

THE FIRE ISSUE

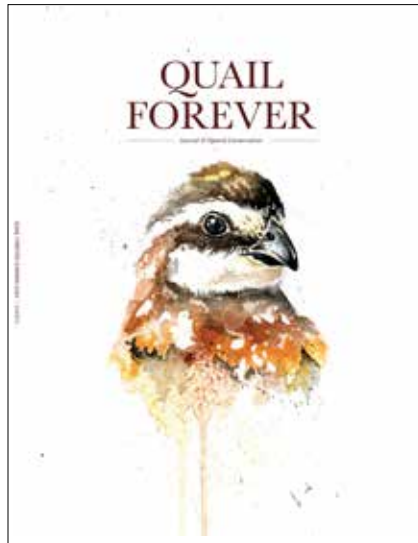


FOCUS: The “Fire Issue” of *Quail Forever Journal* will explore the transformative power of fire in shaping our upland landscape. We delve into the art of using fire as a tool for habitat management and celebrate the profound impact it has on upland ecosystems. With careful planning and knowledge, fire can breathe new life into our landscapes, creating vibrant habitat for quail and other wildlife. From controlled burns that mimic natural processes to prescribed fire techniques that promote native plant diversity, we’ll explore the science behind fire ecology and its role in fostering healthy upland ecosystems and driving positive change in the uplands.

EDITORIAL HIGHLIGHTS

- Cooking with Smoke
Align your brand with the Quail Forever community while showcasing your products culinary excellence in the great outdoors.
- How Prescribed Fire is Melting the “Green Glacier”
- Green Fire Breaks as Perennial Food Plots
- Father of Fire: Herbert Stoddard
- An Interview with Ben Wheeler, Quail Forever’s Leading Expert on Prescribed Fire

THE WATER ISSUE



FOCUS: The “Water Issue” will dive into the vital role of water in shaping quail country. Just as fire shapes our landscapes, water holds the power to transform and sustain the habitats that quail and other wildlife depend on. From spring rains in the Southeast during nesting season, to monsoon rains in desert quail country, water is the lifeblood of the uplands, sustaining a rich tapestry of wildlife.

EDITORIAL HIGHLIGHTS

- Gearing Up For Fall
Showcase your products in our comprehensive Upland Gear Guide and connect with hunters seeking to enhance their upcoming hunting season.
- An Exploration of Texas’ Playa Lakes
- Profile: Arizona’s Cinega Ranch and Josiah Austin
- Nevada Guzzler Projects
- Habitat How-To: Drought Tolerant Species for Quail Cover
- The Politics of Water

THE HUNTING ISSUE

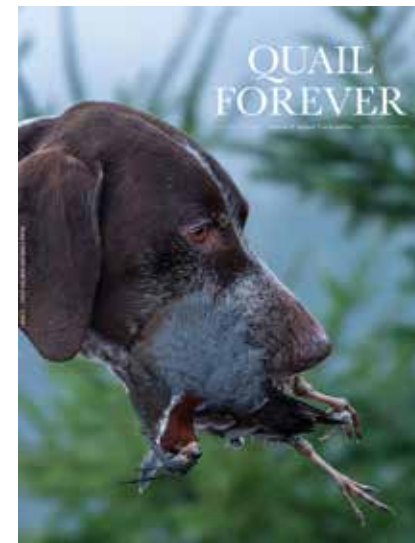


FOCUS: Habitat is our mission, but hunting is our motivation. As the seasons shift and the landscape transitions, hunters embark on their annual adventures, forging unforgettable memories in pursuit of quail and other upland game birds. This is the time we wait for all year, and we are going to celebrate it to the fullest in the *Quail Forever Journal*. From the camaraderie of the field to the thrill of a covey rise, hunting is the essence of the upland lifestyle. Join us as we celebrate the timeless pursuit of quail and the enduring bond between hunters and the great outdoors.

EDITORIAL HIGHLIGHTS

- Bird Hunting Basecamps
Feature your gear as essential components for the ultimate hunt camp experience, reaching our dedicated audience of passionate hunters seeking top-quality equipment for their next outdoor adventure.
- Pointers Versus Flushers
- Bobs On a Budget
- The Unwritten Rules of Quail Hunting
- Best of the Best Photo Essay
- America’s Quail: A Spotlight on Each Quail Species in the United States

THE DESERT QUAIL ISSUE



FOCUS: In our winter issue we embark on a journey into the arid landscape of desert quail country. Join us as we explore the unique challenges and rewards of pursuing these elusive game birds in the vast deserts of the Southwest. From the thrill of the chase to the beauty of the desert wilderness, this issue is dedicated to celebrating the enduring allure of desert quail hunting.

EDITORIAL HIGHLIGHTS

- The Iconic Sonoran Desert
Align your brand with the conservation efforts and natural beauty of one of America’s most treasured landscapes, reaching a passionate audience of quail hunters and conservationists and eager to explore the rich biodiversity of the Sonoran Desert.
- South of the Border Quail
- Original Artwork from Angelica Wisenbarger
- Adapted: How Quail Survive in Extreme Environments
- The Arizona Quail Initiative

VIDEO CAPABILITIES

Working together, Pheasants Forever and Quail Forever will develop a video collaboration to meet your business goals while authentically resonating with the largest audience of upland hunters and conservationists in America. Ranging from multi-channel promotions of longform videos including, Journal stories with dedicated landing pages, email campaigns, to shortform social media-driven series.

Our professional video production team creates royalty free materials for partners to utilize.

» **PF & QF YouTube Channel: Over 409k views annually with over 30,000 hours of video content viewed!**

Potential opportunities include:



Trading Places

Embark on an exploration of quail country as we go on a journey through three distinct American “quailscapes.” We’ll delve into the deep traditions of Southern quail hunting, the blue-collar bobwhites of the Midwest, and the rugged beauty of desert quail country by following three hunters from each region as they showcase the similarities and differences that define their shared passion. Our films and articles will pose thought-provoking questions, exploring the essence of quail hunting and the connections that bind us together as hunters. What aspects of our hunting experiences are universal, and what nuances make each region’s quail hunting culture truly unique?

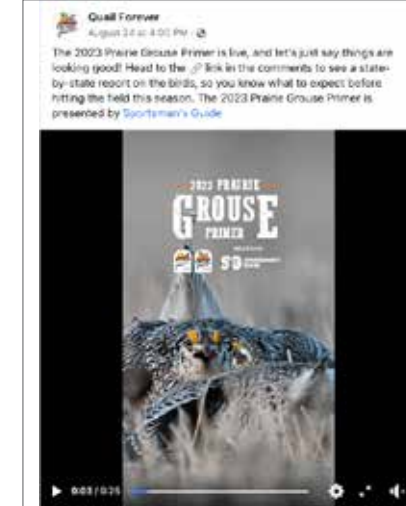
Opening Day

The best day of the year is not Christmas, your birthday, or the 4th of July ... it’s opening day of bird hunting season. What makes it even better? Any bird hunter can celebrate a second, third or fourth opening day simply by jumping in the truck and hitting the road in search of a new bird to hunt, a new state, and a new adventure. In the opening day series, PF & QF explores the bird hunting, wildlife habitat, bird dogs, food, culture, and celebrations associated with opening day across America each hunting season. No need to wait 364 days for the next “holiday;” opening day can be as near as next weekend and a few gallons of fuel.

These American Uplands

These American Uplands is a cultural exploration of the uplands that highlights what makes each region special as it pertains to the conservation and pursuit of their respected gamebirds. These are not just stories about hunting, but rather about the people, places, history, and landscapes that make each area unique. The first episode will take a deep dive into Arizona’s upland culture following a single host who learns and laughs along with the audience, through a series of conversations and interviews with individuals who exhibit a deep connection to upland hunting, upland birds, habitat, and the culture that surrounds it all. This episode will also feature moments in the field while hunting to highlight the beauty of the landscape, conservation efforts taking place, and the pursuit of gambel’s, scaled, and means quail.

DIGITAL OPPORTUNITIES



Banner ads:

- PheasantsForever.org and QuailForever.org average over 30 million impressions annually
- All ads will be ROS
- CPMs start at \$15, Quarterly plans available
- Image sizes: 300x250, 160x600, 500x150
- Accepted Formats: JPG, PNG, GIF (no animated GIFs or flash files) at 120KB or less
- URL Links: All ads will be linked to a live and appropriate message-related URL. Ads with broken or inactive URLs will be removed

Exclusive e-mail blast:

- Reach an exclusive audience of over 90,000 PF & QF e-mail subscribers. This is the perfect opportunity for a content driven e-mail blast encouraging our audience to engage with your business
- Deployments are limited to maximize effectiveness and minimize list fatigue
- \$6,000 per deployment

Sponsor a National Social Campaign and reach our vast audience

- Over 39.5 Million impressions annually
- 1.4 Million engagements
- Over 6.2 Million video views
- Consistent YOY audience growth averaging 36K annually

Social Media:



	Facebook	Instagram	X	Youtube	*Totals
Pheasants Forever	230,000	96,000	48,000		374,000
Quail Forever	37,000	36,600	25,600	10,600	99,200
*TOTALS AS OF MAY 2024					483,800

NATIONAL PHEASANT FEST & QUAIL CLASSIC



March 7-9, 2025
Kansas City Convention Center
Kansas City, MO



SCAN FOR MORE INFO
PheasantsFest.org

Our signature event is a consumer show focused on upland game bird hunting, dog training, and wildlife habitat management. In connection with the show, Pheasants Forever and Quail Forever will hold seminars on habitat improvement, upland hunting, shooting sports, wild game cooking, dog training, and conservation. The event is held over a three-day weekend in a different city annually.

Over 30,000 attendees annually!

BECOME A SPONSOR

We are experts at building custom programs that launch products and build brands.

Go beyond logo placement and exhibit space through custom integrated sponsorships.

Build lasting relationships with attendees by investing in their Pheasant Fest & Quail Classic experience.

» **Sponsorships from \$6,000+**
 Please contact Shannon Hoheisel,
 Corporate Partnerships Manger
 at: 763-442-4356 or shoheisel@pheasantsforever.org

» **Booth Spaces from \$975+**
 Please contact Luc Ramthun,
 Sr. Corporate Partnerships Account Executive
 at: 651-209-4992 or lramthun@pheasantsforever.org



PATH TO THE UPLANDS



BIRD DOG STAGE



YOUTH VILLAGE



PUBLIC LANDS PAVILION



POLLINATOR PLAZA



HABITAT HELP ROOM



2024 PHEASANT FEST AND
 QUAIL CLASSIC SIZZLE REEL

NATIONAL SPONSORSHIPS



Become an “Official” National Sponsor of Pheasants Forever and Quail Forever while providing your business with a unique opportunity to reach our members, social media followers, event attendees, and supporters in an authentic voice. We’ve partnered with an exclusive group of corporate leaders who both care about our habitat mission and recognize Pheasants Forever and Quail Forever as a marketing channel to reach customers and deliver a return on their investment with the organization. This will, in turn, showcase your commitment to conservation and environmental sustainability.

National sponsorship includes:

- Ability to use the Pheasants Forever and Quail Forever logo in marketing material highlighting the partnership with our organization.
- Logo and link in the footer of both the Pheasants Forever and Quail Forever homepages in the National Sponsors section.
- Acknowledgment as a National Sponsor in the Pheasants Forever and Quail Forever magazine annual report issues.
- Logo recognition on Pheasants Forever and Quail Forever banquet covers, banquet tickets, underwriting booklet, and membership applications.
- Logo recognition in Forever Outdoors youth magazine as National Sponsor.
- Your business supported through Pheasants Forever and Quail Forever social media platforms.

Become a National Corporate Partner
 contact Chris Kalis, Vice President of Corporate Partnerships at
ckalis@pheasantsforever.org or 612.327.6154

DIGITAL ENGAGEMENT OPPORTUNITIES



Support a social media-focused content series! The perfect way to engage your brand with our digital audiences in a powerful, authentic, and consistent way to be elevated to the upland world all year long.

Examples of Engagement Opportunities:

- *Pheasant Fact Friday and Quail Fact Friday:* Weekly science-based facts and interesting information about our favorite upland birds and habitat delivered via custom graphics and supplemental text.
- *The Upland Newsroom:* Monthly videos hosted by our “anchor” Nate Akey that deliver timely upland news, organizational highlights, and innovative gear call-outs.
- *Carp’s Minute:* Bi-weekly to monthly video updates from the field with the upland world’s “national treasure” PF’s editor Tom “Carp” Carpenter. Focusing on what he sees on the landscape, anecdotes from recent hunts, and pertinent mission-centric calls to action, Carp is a character who always delivers.

Social Media Stats:

- Over 39.5 Million impressions annually
- 1.4 Million engagements
- Over 6.2 Million video views

UPLAND GEAR SPOTLIGHTS



From editorial columns and blogs to shortform videos and social media reels, our Upland Gear Spotlights delivers the latest and greatest upland hunting, habitat, firearms, and dog training gear highlights, reviews, and how to’s to a hungry audience of die-hard upland enthusiasts. Flexible and customizable to fit your needs, the Upland Gear Spotlights covers topics such as:

- Gun fitting and cleaning
- Trending firearms and shooting accessories
- Bird dog training collars “from A to Z”
- Sole searching for the best upland boots
- Innovative upland hunting gear
- Hands-On Habitat tools

EDUCATION & OUTREACH



As America’s population continues to grow, participation in hunting continues to decline, resulting in less funding for wildlife conservation and a smaller percentage of the overall population to support it. The general population is more disconnected from the land and less aware of the challenges facing wild places and the wildlife that live there. In essence, we and what we care about is becoming less relevant.

PF and QF’s Education & Outreach initiatives are dedicated to working with volunteers, chapters and partners to share our hunting heritage, passion for the outdoors, and appreciation for wildlife habitat with men and women, young and old.

We offer a wide array of event and marketing opportunities for companies to engage with the following Path to the Uplands programs and initiatives.

- Hands-on Habitat
- Pollinator Outreach Program
- Women on the Wing
- Learn to Shoot
- Journey to Conservation
- Pollinator Week
- Milkweed in the Classroom
- Learn to Hunt
- Hunter Mentor Pledge
- Careers

HANDS-ON HABITAT



Habitat improvement is at the heart of the Pheasants Forever and Quail Forever mission and that’s why we are excited to bring back **Hands-On Habitat Month** in May of 2025!

Representing hundreds of events and thousands of volunteers from across the country, these local events are an opportunity for all of us to put our boots on the ground, get our hands dirty, and prove we are the sharp end of the conservation shovel.

Engage your brand:

- Participate in projects
- Supply volunteer gifts to inspire support and activation
- Sponsorship including your brand represented on our landing pages, emails, online auction, and social media posts

This month-long multi-faceted campaign and the local events it represents is the perfect way to have a national presence while making a positive impact for habitat and local communities.

ON THE WING PODCAST



THE SOUNDTRACK OF THE UPLANDS



Welcome to the On the Wing Podcast with Pheasants Forever and Quail Forever. On the Wing is your destination for conversations about upland bird hunting, wildlife habitat, public lands, bird dogs, wild game cooking and epic adventures in search of pheasants, quail and grouse. Hosted by Bob St.Pierre, the organization's Chief Marketing & Communications Officer and a long-time Twin Cities radio personality, the show is conversational, fun, and inspiring. We produce an episode almost every week of the year that is released on Wednesday morning to a strong and growing listenership.

Sponsorships of On the Wing podcast are customizable and can include live reads, dedicated episodes, and interactive contests.

More than 300,000 downloads annually.



Ep. 237: Bobwhite Quail Hunting Outlook for the Southeastern US



Ep. 244: Biologist, Explorer, Conservationist, and Hunter Donnie Vincent



Ep. 247: Concert for Conservation with Trampled by Turtle's Dave Simonett



Ep. 255: SPECIAL REPORT on Wildfires in Texas and Oklahomas

CHAPTER ENGAGEMENT

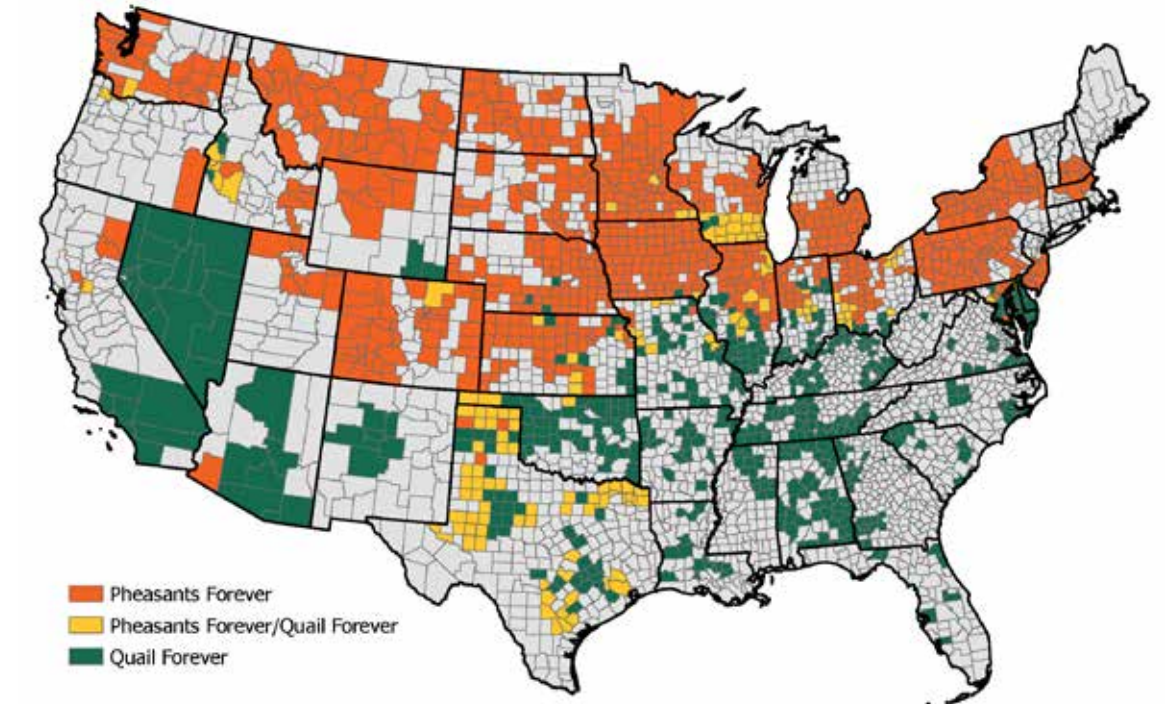
Pheasants Forever and Quail Forever's unique chapter model empowers our chapters by granting them 100% control over their locally raised conservation funds. Support and engage with our chapters through various partnership opportunities:

Over 583 Pheasants Forever chapters
Over 190 Quail Forever chapters

Options Include:

- Preferred Vendor
- Trips Direct
- Hunting Heritage
- Banquet Package
- Fundraising Merchandise Collaboration
- Experiential events
- Women on the Wing Events
- Women Caring for the Land Events
- Learn to Hunt Events
- And many other customizable options

Active PF & QF Chapters by County



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ADVERTISING & PARTNERSHIP CONTACTS

Chris Kalis, Vice President of Corporate Partnerships
612.327.6145 / ckalis@pheasantsforever.org

Shannon Hoheisel, Corporate Partnerships Manager
763.442.4356 / shoheisel@pheasantsforever.org

Luc Ramthun, Senior Corporate Partnerships Acct. Exec.
651.209.4992 / lramthun@pheasantsforever.org

Laura Wood, Corporate Partnerships Acct. Exec.
319.855.2534 / lwood@pheasantsforever.org